

ACEI2018 Conference Schedule

Wednesday 27 June 2018

Day 1: 20th International Conference on Cultural Economics

Location: Swanston Academic Business (Building 80), Levels 3 and 4, 445 Swanston Street, Melbourne.

8.15 - 9.00 *Registration*

Location: From entering the building off Swanston Street take the escalators to Level 3 to find the registration desk located near the escalator exit

9.00 - 9.15 *Welcome to Country*

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

To be performed by Wurrundjeri Elder, Uncle Colin Hunter

9.15 - 9.30 *Welcome and Opening Remarks*

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

Prof Mark McMillan, Deputy PVC Indigenous Education and Engagement, RMIT University

Prof Tim Fry, Head; School of Economics, Finance and Marketing RMIT University

9.30 - 10.30 *Opening Keynote: Connecting the Economics of Art and Culture with the Economics of Sport*

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

Keynote delivered by Assoc Prof Bruce Seaman, Georgia State University

Response to keynote from Prof Robert Simmons, Lancaster University

Introduction by Prof Juan Prieto Rodriguez, University of Oviedo

10.30 - 11.45 *Morning Tea Break (provided)*

Location: Building 80, Level 4 (80.04)

10.45 – 11.45 *Parallel Panels: Session One*

Panel 1: Sport 4.0: The Culture of Sport

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

Organised by the Committee for Melbourne
Panel Moderator: Clive Dwyer, Director Engagement, Committee for Melbourne.

Panellists:

Jerril Rechter, CEO VicHealth
Ken Jacobs, Government Relations Manager, Tennis Victoria and Director, Cricket without Borders
Gerard Griffin, General Manager, Venue and Event Services, Melbourne Cricket Club

Panel 2: First Nations Arts and Screen: Investing in Culture, Economies, Policy and Stories

Location: Building 80, Level 4, Room 6 (80.04.06)

Organised by the Australia Council for the Arts
Panel Facilitator: Kyas Sherriff, Head of Indigenous, Australian Film Television and Radio School (AFTRS)

Panellists:

Lydia Miller, Executive Director Aboriginal and Torres Strait Islander Arts, Australia Council for the Arts
Penny Smallacombe, Head of Indigenous, Screen Australia
Tanya Denning-Orman, Channel Manager, National Indigenous Television (NITV)

Panel 3: Innovative Usages of Official Statistics in Cultural Economics

Location: Building 80, Level 4, Room 11 (80.04.11)

Organised by Dr Andrej Srakar University of Ljubljana
Panel Facilitator: Dr Andrej Srakar University of Ljubljana

Panellists:

Assistant Prof Guido Ferilli, Director of the Cultural Industries and Complexity Observatory, Libera University (IULM University).
Prof Luis Cesar Herrero Prieto, University of Valladolid
Dr Andrej Srakar, University of Ljubljana

Panel 4: Creative Suburbs: Creating Space for Culture in Peri-Urban Places
Location Building 80, level 5, Room 12 (80.05.12)

Organised by the City of Greater Dandenong
Facilitator: Tila Buden, Manager Community Arts, Cultural and Library Services, City of Greater Dandenong

Panellists:
Greg Box, Manager Creative Communities, Yarra Ranges Council
Rosalie Hastwell, Team Leader Arts and Cultural Development, Maroondah City Council
Tila Buden, Manager Community Arts, Cultural and Library Services, City of Greater Dandenong
Claire McCracken, Melbourne based mixed media artists and PhD candidate at RMIT University

11.45 – 12.45 *Concurrent Paper Presentations: Session One*

SESSION 1A: SPECIAL TRACK – A FORWARD AGENDA FOR
CREATIVE INDUSTRIES RESEARCH

Location: Building 80, Level 3, Room 15 (80.03.15)

Session Chair: Distinguished Prof Stuart Cunningham, Queensland University of Technology

Stuart Cunningham*

Is it important to differentiate economic and cultural/social rationale for and outcomes from creative industries, or converge them around the so-called 'triple bottom line'?

Terry Flew*

What research approaches and methodological innovations are required in developing a forward research agenda for creative industries?

Ruth Bridgestock*

Creative industries and education: What evidence, what curriculum, what impact?

SESSION 1B: ART MARKETS 1

Location: Building 80, Level 4, Room 19 (80.04.19)

Session Chair: Prof Douglas Hodgson, University of Québec in Montréal (UQAM)

Moritz Burckhardt, Roland Füss, Christiane Hellmanzik*
From afternoon to evening: price dynamics and bidding behaviour in evening auctions for fine art

Douglas J Hodgson* and John W. Galbraith
Artistic movement membership and the career profiles of Canadian painters

Heinrich Ursprung and Katarina Zigova*
Individual death effects on art prices

SESSION 1C: CULTURAL TRADE

Location: Building 80, Level 5, Room 12 (80.05.12)

Session Chair: Prof Tim Fry, RMIT University

Matias Muñoz-Hernandez*
Preferential treatment on cultural exports for developing countries: A case study of Argentina and Chile in the context of UNESCO Convention 2005

Yuki Takara* and Shingo Takagi
Measuring the asymmetric effects of cultural relations on music trade using a sample selection model with additive and interactive fixed effects

Tim Fry* and Andrej Srakar*
Compositional data analysis of international trade with cultural goods: application to the UNCTAD database

SESSION 1D: THE ARTS AND WELLBEING

Location: Building 80, Level 3, Room 21 (80.03.21)

Session Chair: Prof Luis Cesar Herrero Prieto, University of Valladolid

Luis César Herrero Prieto*, Ivan Boal and Mafalda Gomez
Deep rooted culture and economic development: Taking the seven deadly sins for building a wellbeing composite indicator

Meg Elkins*, Bronwyn Coate* and Jane Fry*
Breadth of externally and internally orientated arts consumption and well-being

Shalini Garg* and Shipra Sharma
MOOC for people with disabilities in creative industries

SESSION 1E: DISCIPLINARY ISSUES IN CULTURAL ECONOMICS

Location: Building 80, Level 4, Room 20 (80.04.20)

Session Chair: Assistant Prof Christian Handke, Erasmus University

Christian Handke*, Carolina Dalla Chiesa* and Alina Pavlova

'Where are we now in cultural economics' version 2.0: A bibliometric survey

David Broadstock*

Cultural economics reviewed: The potential for textual analysis in the economics of culture

Benjamin A Morgan*

Algorithms at work in the shaping of musical taste in music recommendation ecosystems

SESSION 1F: PROPERTY RIGHTS

Location: Building 80, Level 4, Room 25 (80.04.25)

Session Chair: Prof Alan Collins, Nottingham Trent University

Christopher Berg* and Sinclair Davidson

A contract theory of ancient artefacts

Alan Collins and Caroline Cox*

Regulatory issues and concerns in on-line trading markets for antique and craft goods sourced from illegal ivory: Some empirical evidence from eBay

Maija Halonen-Akatwijuka and Evangelos Pafilis*

Ownership of cultural goods

12.45 – 2.15 *Lunch Break* (lunch not provided)

Note: Special session on publishing in the Journal of Cultural Economics with the current editor Prof Douglas Noonan and members of the editorial board. Session will run from 12.45-1.15 in 80.05.12.

2.15 – 3.45 *Parallel Panels: Session Two*

Panel 1: Blockchain Applications in the Arts, Culture and Creative Industries

Location: Building 80, Level 4, Room 06 (80.04.06)

Organised by the Blockchain Innovation Hub, RMIT University

Panel Chair: Prof Jason Potts, Director, Blockchain Innovation Hub, RMIT University

Presenters and panellists:

Assoc Prof Marta Poblet, Blockchain Innovation Hub RMIT University

Assoc Prof Ellie Rennie, Blockchain Innovation Hub RMIT University

Dr Christopher Berg, Blockchain Innovation Hub RMIT University

Merida Sussex, Stolen Recordings

Prof Kelly Snook, University of Brighton

Paul Mason, Australia Council for the Arts

Panel 2: Making Art Work: Now and in the Future

Location: Building 80, Level 4, Room 11 (80.04.11)

Organised by the Australia Council for the Arts

Chair: Dr Rachel Perry, Research Fellow, Australia Council for the Arts

Panellists:

Distinguished Prof David Throsby, Macquarie University

Jane Slingo, Director of Young Strangers and Executive Producer of the Electronic Music Conference

Kaye Glamuzina, Manager, Arts Melbourne

Emre Deniz, Director, Opaque Space

3.45 – 4.00 *Afternoon Tea Break*

Location: Building 80, Level 4 (80.04)

4.00 – 5.00 *Concurrent Paper Presentations: Session Two*

SESSION 2A: ARTISTS

Location: Building 80, Level 3, Room 15 (80.03.15)

Session Chair: Assoc Prof Hilary Glow, Deakin University

Trine Bille* and Andrea Baldin*
A latent class analysis of visual artists' living conditions

Ellen Nielsen* and Ruth Bridgstock*
How objective and subjective career success shapes the early career trajectories of creative arts graduates

Setsuo Suoh* and Sadanori Nagayama
Who financially supports Japanese performing artists within their household: Parents or spouse?

SESSION 2B: CULTURAL ENTREPRENEURSHIP

Location: Building 80, Level 4, Room 19 (80.04.19)

Session Chair: Prof Jason Potts, RMIT University

Grace Gonzalez*
Cultural innovation and creativity among cultural/creative professionals in London and Tokyo: Discourse and practice

Yu-Yu Chang, Jason Potts* and Hui-Yu Shih
The market for meaning: A new theory of cultural entrepreneurship

David Calàs* and Lars Lindkvist
Cultural entrepreneurship: The growing private art exhibition landscape in Sweden

SESSION 2C: CREATIVE AGGLOMERATIONS AND SETTLEMENT

Location: Building 80, Level 5, Room 12 (80.05.12)

Session Chair: Assoc Prof Ashton De Silva, RMIT University

Sveta Angelopoulos* and Ashton De Silva*
Bohemian clusters - residential choices

Fiona Drummond* and Jen Snowball*
Using GIS mapping to explore regional development and the cultural and creative Industries: Rural development in South Africa

SESSION 2D: THE AUDIO-VISUAL MARKET

Location: Building 80, Level 3, Room 21 (80.03.21)

Session Chair: Dr Paul Crosby, Macquarie University

Linbin Luo* and Yaoyao Liu

How do Imported TV Formats influence the popularity of TV shows: Evidences from China

Alan Collins*, Joe Cox, Paul Crosby*, Jordi McKenzie*

How has the introduction of Subscription Video on Demand impacted legal and illegal consumption behaviour of television and films in Australia?

Wojciech Hardy*

Brace yourselves, pirates are coming! The long-term effects of Game of Thrones leak on TV viewership (out of 7D)

SESSION 2E: CULTURAL TOURISM

Location: Building 80, Level 4, Room 20 (80.04.20)

Session Chair: Prof. Imad Moosa, RMIT University

Chiara Dalle Nogare* and Raffaele Scuderi

Mapping tourist consumption behavior from destination card data: what do sequences of activities reveal?

James Drummond*

Whose culture, whose heritage? Missed opportunities in the Ngaka Modiri Molema District of the North West Province, South Africa

Imad Moosa*

Does the British royal family attract cultural tourism?

SESSION 2F: POLITICAL ECONOMY AND THE ARTS

Location: Building 80, Level 4, Room 25 (80.04.25)

Session Chair: Assoc Prof William Rossiter, Nottingham Trent University

William Rossiter*
Arts-led regeneration in a time of austerity

Cameron M. Weber*
A political economy of art with instrumental value to the state, with case studies from the New Deal

Andrej Srakar* and Bogomir Kovac
Values of culture: A view from political economy

5.00 Adjourn

6.30 - 8.30 *Welcome Reception*
National Gallery of Victoria, International
Location: The Great Hall NGV International, 180 St Kilda Road, Melbourne.

8.30 – 9.30 *Viewing of MoMA at NGV Exhibition 130 Years of Modern and Contemporary Art (optional)*

Thursday 28 June 2018

Day 2: 20th International Conference on Cultural Economics

Location: Swanston Academic Business (Building 80), Levels 3 and 4, 445 Swanston Street, Melbourne.

8.30 - 9.00 *Registration*

Location: From entering the building off Swanston Street take the escalators to level 3 to find the registration desk located near the escalator exit

9.00 - 10.30 *Concurrent Paper Presentations: Session Three*

SESSION 3A: SPECIAL TRACK: INTERNATIONAL MUSIC BUSINESS RESEARCH

Location: Building 80, Level 3, Room 15 (80.03.15)

Session Chair: Prof Peter Tschmuck, University of Music and Performing Arts Vienna

David Schreiber*

Aggrandising in the music industry: Establishing legitimacy and improving credibility through identity construction

Daniel Nordgard*

The difficult case of digital convergence in the music industries

Guy Morrow*

The visual side of the music business: music, design, video

Phil Graham*

A political economy of rights aggregation for recorded music

SESSION 3B: ART MARKETS 2

Location: Building 80, Level 4, Room 19 (80.04.19)

Session Chair: Prof Tim Fry, RMIT University

Kathryn Graddy* and Karol Jan Borowiecki

Immigrant artists: Enrichment or displacement?

Maria Marchenko*
Peer effects in art prices

Tim Fry*
Heterogeneity in auction price distributions for Australian Indigenous artists

Boram Lee*
Pricing an artwork

SESSION 3C: FILM INDUSTRY 1

Location: Building 80, Level 5, Room 12 (80.05.12)

Session Chair: Prof Lluís Bonet, University of Barcelona

Ramon Castells and Lluís Bonet*
Factors of economic success in the Catalan film production: 2008-2014

Sunghan Ryu*
The effect of film adaptation on box-office performance: Empirical analysis of SF films in Hollywood

Tylor Orme*
Is theatrical release still the dominant Hollywood strategy?

Luísa Barbosa and Helena Santos*
'Alternative' film exhibition and cultural policies in Portugal: Challenges and opportunities of digitization

SESSION 3D: MUSEUMS 1 AND CREATIVE INDUSTRIES

Location: Building 80, Level 3, Room 21 (80.03.21)

Session Chair: Dr Andrej Srakar, University of Ljubljana

Andrej Srakar*, Marilena Vecco and Miroslav Verbič
Measuring deaccessioning in American museums: A structural equation model / MIMIC approach

Peter Booth*
Museums on social media: a typology of their leaders' attitudes, behaviors, and strategies

Trilce Navarrete*

Getting top pieces: Museum loans and social networks

Yi Wang*, Greg Hearn and Terry Flew*

Cultural and creative industries development in Shenzhen: The role of knowledge exchange between universities and companies

SESSION 3E: PLACE-MAKING AND THE ARTS IN PUBLIC SPACES

Location: Building 80, Level 4, Room 20 (80.04.20)

Session Chair: Assoc Prof Ashton De Silva, RMIT University

Özgun Özcakir*, Anna Mignosa and A. Guliz Bilgin Altinöz

The inevitability of post-regeneration rent increases in heritage places: The assessment of two urban renewal projects from Turkey

Tomomi Mita*

The change of urban space in the close alleys of Jingu-Mae Shibuya Ward Tokyo: From the standpoints of the cultural production and the global investment company

Su Fern Hoe*

The price of free: The rise of public arts programming as placemaking in Singapore

SESSION 3F: ECONOMIC IMPACT OF THE ARTS

Location: Building 80, Level 4, Room 25 (80.04.25)

Session Chair: Dr Stella Giannakopoulou, University of Thessaloniki

Zhengbing Zhou* and Xiji Zhou

Does remuneration influence the output of cultural production in a planned economy? Empirical research on the production of novels in China

Baiba Tjarve, Ieva Zemite* and Kristine Freiberga*

Assessing the economic impact of amateur arts: Methodological challenges

Stella Giannakopoulou*, Dimitris Damigos and Dimitris Kaliampakos

Investigating the issue of hypothetical bias in Contingent Valuation studies. Evidence from built heritage evaluation in favour of CVM's validity

María Devesa* and Ana Roitvan

Beyond economic effects: The cultural and social impact of arts festivals. A proposal for measurement indicators and application to a puppet festival

10.30 -10.45 *Morning Tea Break*

Location: Building 80, Level 4 (80.04)

10.45 – 12.15 *Concurrent Paper Presentations: Session Four*

SESSION 4A: SPECIAL TRACK: INTERNATIONAL MUSIC BUSINESS RESEARCH

Location: Building 80, Level 3, Room 15 (80.03.15)

Session Chair: Prof Peter Tschmuck, University of Music and Performing Arts Vienna

Peter Tschmuck*

Recording companies in the music streaming economy: An institutional perspective

Shane Homan* and Tracy Redhead

Entrepreneurial nations: The contemporary music export scheme

Juan Montoro-Pons* and Manuel Cuadrado-García

Factors determining consumers' awareness on cultural supply: The case of music festivals

Ola Haampland*

May I have your attention? Demand for popular songs in the age of endless choice

SESSION 4B: SUPERSTARS AND GENDER

Location: Building 80, Level 4, Room 19 (80.04.19)

Session Chair: Prof Lisa Farrell, RMIT University

Juan Prieto-Rodriguez*, Fernanda Gutierrez-Navratil and Manuel Hermosilla

Coloristic parities and disparities in Hollywood films

Luc Champarnaud*
A simple instrument for enhancing talent diversity

Lisa Farrell*, Jane M. Fry* and Tim R.L. Fry*
Gender differences in Australian Indigenous artwork at auction

SESSION 4C: FILM INDUSTRY 2
Location: Building 80, Level 5, Room 12 (80.05.12)

Session Chair: Associate Prof. Jordi McKenzie, Macquarie University

Jordi McKenzie*, Craig Rossiter and Sunny Shin*
Public film funding in Australia: An analysis of funding governance and film performance 1997-2017

Jimmyn Parc* and Patrick Messerlin
The myth of subsidies in the film industry: A comparative analysis on European and the US approaches

Vejune Zemaityte*
Media trade beyond country borders: Identifying five types of international film distribution through cluster analysis

SESSION 4D: MUSEUMS 2
Location: Building 80, Level 3, Room 21 (80.03.21)

Session Chair: Dr Bethany Rex, University of the Arts London

Bethany Rex*
Should they stay or should they go? How local authority make decisions about museum services in an era of austerity

Chloé Mougenot*, Marie Ballarini* and Marek Prokupek*
Exhibition evaluation: A model to assess the impact of an exhibition on visitors thinking process

Natalia Grincheva*
Economic capital of museum 'soft power': Measuring museum impacts through economic activity

Marek Prokupek*
Quantitative evaluation of the museum sector in the Czech Republic

SESSION 4E: CULTURAL CONSUMPTION 1
Location: Building 80, Level 4, Room 20 (80.04.20)

Session Chair: Dr Trilce Navarrete, Erasmus University

Trilce Navarrete*
Digital cultural consumption: Paintings in Wikipedia

Maryam Razeghian and Thomas A. Weber*
The advent of the sharing culture and its effect on product pricing

Tatsuki Machida*
Externalities and significance of derivative works in the art market: Analysis of consumer behaviour transferred from artistic sports products to the art market

Ana Bedate Centeno*, José Ángel Sanz Lara* and Elena Martín Guerra
Temporary exhibitions: how effective are their advertising posters?

SESSION 4F: PERFORMING ARTS
Location: Building 80, Level 4, Room 25 (80.04.25)

Session Chair: Prof Luis Cesar Herrero Prieto, University of Valladolid

Itsuro Nakahara*
The system of Kagai performance

María José Del Barrio Tellado* and Luis César Herrero Prieto
A study of dance sector performance: The public dance circuit in Spain

Aleksandra Wiśniewska*
Passive-use value and merit attributes of performing arts

12.15 – 1.45 *Lunch Break* (lunch not provided)

Note: A special session on Research Partnerships as a lunchtime conversation with the Australia Council for the Arts and Creative Victoria will run from 12.30-1.30 in 80.05.12. Lunch will be provided to registered attendees at this session. Please note that to attend this session you need to register with the Australia Council on the website:

<https://www.surveygizmo.com/s3/4433630/Research-Partnerships-Lunchtime-Session> by 12.00pm on Wednesday 26 June. As this is a catered event spaces are limited so please remember to register.

1.45 – 2.45 *Keynote: Bread or Circuses? Cultural Policy and the Cultural and Creative Industries in Developing Countries: A case study of South Africa*

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

Keynote delivered by Prof Jen Snowball, Rhodes University

Response to keynote from Prof Lluís Bonet, University of Barcelona

Introduction by Prof Alan Collins, Nottingham Trent University

2.45 – 3.45 *Plenary Panel One: Repatriation of Cultural Artefacts and Ancestral Remains*

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

Chair: Stacey Campton, Director Ngarara Willim Centre RMIT University.

Panellists:

Assoc Prof Cressida Fforde Australian National University

Ned David, Chair of the Torres Strait Islanders Regional Education Council and Co-chair Australian Federal Government Advisory Committee for Indigenous Repatriation

Prof Darlye Rigney, Dean Indigenous Strategy and Engagement Flinders University

3.45 - 4.00 *Afternoon Tea Break*

Location: Building 80, Level 4 (80.04)

4.00 - 5.00 *Concurrent Paper Presentations: Session Five*

SESSION 5A: FESTIVALS

Location: Building 80, Level 3, Room 15 (80.03.15)

Session Chair: Prof Maria Devesa, University of Valladolid

Cristina Lohmann Couri*

Street carnival in Rio: Economic system and its importance to the creative economy of the city

Maria Devesa* and Andrea Baez*

Understanding the determinants of festival attendees' expenditure: the role of cultural capital

Guillermo Olivares*

Do small creative cities thrive through festivals? A first approach to 'Valdivia (Chile), city of festivals'

SESSION 5B: CULTURE LED DEVELOPMENT

Location: Building 80, Level 4, Room 19 (80.04.19)

Session Chair: Dr. Kate Grosser, RMIT University

Helene George, Kate Grosser* and Gavin Jack

A culture-centred approach to sustainable development in Australia: The relationship between arts, new income streams, and the sustainability of culture

Sandy O'Sullivan*

Creative Barkly: Mapping creative practice in one of Australia's remotest regions

Raymond Ndhlovu* and Jen Snowball*

Developing a regional cultural policy: Guidelines for areas without big cities

SESSION 5C: COPYRIGHT

Location: Building 80, Level 5, Room 12 (80.05.12)

Session Chair: Prof Ruth Towse, Bournemouth University

Ruth Towse*

Regulating copyright contracts: economics and fair remuneration

Jai Jeffrey Kim* and Joo H. Lee

Entitlement index in cultural products

Tylor Orme* and Stephanie Orme

Semi-legal semi-substitutes: The impact of "let's play" on videogame revenues

SESSION 5D: TRADITIONAL ARTS, CRAFTS AND CULTURE

Location: Building 80, Level 3, Room 21 (80.03.21)

Session Chair: Prof Kazuko Goto, Setsunan University

Kazuko Goto*

How should cultural and economic policies be integrated to stimulate traditional craft? A case study of Japan

Anna Mignosa, Priyatej Kottipalli and Arjo Klamer*

The cultural economist perspective on the crafts

Sri Rohana Rathnayake*, Carl Grodach and Paul Donehue

Does the cultural economy discourse overlook rural craft-economies in the global south?

SESSION 5E: CULTURAL DIVERSITY AND GENDER

Location: Building 80, Level 4, Room 20 (80.04.20)

Session Chair: Prof Elisabetta Lazzaro, HKU University of the Arts Utrecht

Elisabetta Lazzaro* and Nathalie Moureau

Mapping diversity on the contemporary art market

Jonathan Hendrickx, Heritiana Ranaivoson*, Miriam van der Burg and Hilde Van den Bulck

Questioning the link between market structure and content diversity

Patrik Wikstrom*, François Moreau and Marc Bourreau

Acoustic diversity of Western Popular music during a period of digital transformation

SESSION 5F: CULTURAL CONSUMPTION 2

Location: Building 80, Level 4, Room 25 (80.04.25)

Session Chair: Prof Masaki Katsuura, Meijo University

Masaki Katsuura*, Noriko Hashimoto and Takaharu Araki

An empirical analysis of cultural demand and the structure of household expenditure

Mariana Castellani* and Davi Noboru Nakano

Cultural consumption determinants in São Paulo

Enrico Bertacchini*, Marco Guerzoni, Massimiliano Nuccio

Sunk cost fallacy and cultural consumption: Evidence from a quasi-experiment with an 'all-you-can-visit' pricing model

5.00 Adjourn

6.30 - 10.30 *Conference Dinner*
Birraring Gallery, Melbourne Museum
Location: 11 Nicolson Street, Melbourne.

Friday 29 June 2018

Day 3: 20th International Conference on Cultural Economics

Location: Swanston Academic Business (Building 80), Levels 3 and 4, 445 Swanston Street, Melbourne.

8.30 - 9.00 *Registration*

Location: From entering the building off Swanston Street take the escalators to level 3 to find the registration desk located near the escalator exit

9.00 - 10.30 *Concurrent Paper Presentations: Session Six*

SESSION 6A: VALUING THE ARTS

Location: Building 80, Level 3, Room 15 (80.03.15)

Session Chair: Prof Arjo Klamer, Erasmus University

Arjo Klamer*, Lyudmila Petrova and Dorottya Kiss

The Value-Based Approach (VBA): An innovative method to evaluate the social and cultural impact

Georgia Moore*

Measuring cultural value: Sector-led metrics driving big data decisions

Arjo Klamer* and Youn Sun (Rose) Won*

Creative cities require creative commons

Kim Dunphy and John Smithies*

Re-addressing the question of value: A schema of measurable economic outcomes of cultural activity

SESSION 6B: NEW BUSINESS MODELS

Location: Building 80, Level 4, Room 19 (80.04.19)

Session Chair: Dr Meg Elkins, RMIT University

Víctor Fernández-Blanco, Ana Rodríguez-Álvarez and Aleksandra Wiśniewska*

Measuring technical efficiency and marginal costs in the performing arts: The case of the municipal

Marie Ballarini*

Patrons or investors? The hybrid motivation of the new owners of the Château de la Mothe-Chandeniers

Longfei Li* and Shilian Shan

Accurate or fuzzy? On the predicament of internet media spread in the background of artificial intelligence

Heritiana Ranaivoson* and Simon Delaere

Media innovation and business models: The case of 360 video distribution platforms

SESSION 6C: DIGITISATION, SOCIAL MEDIA AND TECHNOLOGY

Location: Building 80, Level 5, Room 12 (80.05.12)

Session Chair: Prof Lisa Farrell, RMIT University

Pablo De La Vega Suarez*, Juan Prieto-Rodriguez*, Sara Suarez-Fernandez and David Boto-Garcia

Playing a play: Online and live performing arts consumption and the role of supply constraints

Emma Lind*, Tom Roar Eikebrokk and Dag Håkon Olsen

Digitalization in small and micro business in the cultural sector. A case study on perceived benefits and challenges of implementing audience development technology in a collaboration

Ana Bedate Centeno* and Celia González-Carballo

Facebook monitoring metrics: Applications in museology

Kirsti Hjemdahl*, Tor Helge Aas, Erik Wästlund, Daniel Nordgard and Elisabeth Drange Tønnessen

Digital technology implementations within cultural and creative sector

SESSION 6D: THEATRE

Location: Building 80, Level 3, Room 21 (80.03.21)

Session Chair: Prof Trine Bille, Copenhagen Business School

Dario Gödecke* and Heike Wetzel

Theatre demand and government subsidies: An analysis of German Public Theatres

Seppo Suominen*

On the optimal level of theatre subsidies

Andrea Baldin*, Trine Bille*, Raghava Rao Mukkamalua and Ravi Vatrapu

The impact of social media activities in theatre demand

Carlos Casacuberta*

Programming and objective function of a publicly owned theatre

SESSION 6E: CULTURAL POLICY

Location: Building 80, Level 4, Room 20 (80.04.20)

Session Chair: Assoc Prof Katya Johanson, Deakin University

David Ocon*

Culture as a tool for soft diplomacy: The curious case of the ASEAN Cultural Fund and other Northeast Asian interventions in Southeast Asia

Enrico Bertacchini* and Federico Revelli

Government quality and world heritage in the regions of Europe

Raymond Ndhlovu*

Efficiency and equity in cultural policy - friends or foes?

Rui Monteiro*, Bruno Giesteira, Anne Boddington and Cristina Farinha

An overview of “design” public policies: exploring the cases of India, Queensland (Australia) and the European Union

SESSION 6F: CREATIVE ECONOMY

Location: Building 80, Level 4, Room 25 (80.04.25)

Session Chair: Dr Sveta Angelopoulos, RMIT University

Andrej Srakar*

‘Margins and the Arts’: Severe geographic centralization and management of organizations in the arts

Ashton de Silva* and Sveta Angelopoulos*

Do creatives nest together?

Cristina Couri*, Diego Santos Vieira de Jesus, Diogo Robaina, João Luiz de Figueiredo* and Matheus de Moura Coutinho
Creative economy potential index for Brazilian states' capitals

Meg Elkins*, Bronwyn Coate*, Ashton De Silva* and Mehmet Ozmen*
Valuing the Arts and volunteering in a multicultural creative city: Using contingent valuation to measure general public evaluations and propensity to volunteer for a municipal arts program in the City of Melbourne

10.30 – 10.45 *Morning Tea Break*

Location: Building 80, Level 4 (80.04)

10.45 -12.15 *Plenary Panel: The Value of Art*

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

Panel Chair: Prof Arjo Klamer, Erasmus University

Panellists:

Prof Kathryn Graddy, Dean International Business School, Brandeis University

Distinguished Prof David Throsby, Macquarie University

Dr Isobel Crombie, Assistant Director, National Gallery of Victoria

Prof Paul Gough, Pro Vice Chancellor Design and Social Context, RMIT University

12.15 – 1.15 *Presidential Address: 'Economics and Cultural Heritage: Old Issues and New Challenges'*

Location: Building 80, Level 2, Room 7 (80.02.07) / Building 80, Level 3, Room 9 (80.03.09)

Presidential address to be delivered by current ACEI President, Prof Ilde Rizzo University of Catania

Introduction by Prof Ruth Towse, Bournemouth University

1.15 - 2.45 *Lunch Break* (lunch not provided)

2.45 - 3.45 *Concurrent Paper Presentations: Session Seven*

SESSION 7A: CREATIVE INDUSTRIES (MIXED)

Location: Building 80, Level 3, Room 15 (80.03.15)

Session Chair: Dr Marek Prokupek, University of Economics Prague

NEWLY ADDED PAPER Fenghua Zhang*

Participation in Chinese Museums

Ji Kim*

An exploratory study on the power of media in the U.S. music industry in the post-digital era

Marek Prokupek*, Veronika Ptackova and Mario Kubas

The economics and evaluation of the amateur theatre festivals in the Czech Republic

SESSION 7B: PARTICIPATION

Location: Building 80, Level 4, Room 19 (80.04.19)

Session Chair: Prof Juan Prieto Rodriguez, University of Oviedo

Juan Prieto-Rodriguez*, Maria Jose Perez-Villadoniga, Sara Suarez-Fernandez*

Cultural participation: Art for art's sake or a question of money?

Olufemi Adetunji*, Jamie MacKee and Iftekhar Ahmed

Participation framework for people-centred cultural heritage management in the digital age: A systematic literature review

Victoria Ateca-Amestoy, Javier Gardeazabal* and Arantza Ugidos

Household expenditure on performing arts: Evidence from a natural experiment in Spain

SESSION 7C: MUSIC

Location: Building 80, Level 5, Room 12 (80.05.12)

Session Chair: Assoc Prof Shane Homan, Monash University

Manuel Cuadrado-Garcia*, Juan D. Montoro-Pons* and Pablo González-Casal

Spontaneous versus suggested recall of music genres preferences: An exploratory research with young people

Miyuki Taniguchi*
How does family income influence teenage children's consumption of music?

Ramadán José Aly Tovar*
Divide and conquer: Price discrimination vs. flat rate in music streaming services

SESSION 7D: PIRACY AND CROWDFUNDING
Location: Building 80, Level 3, Room 21 (80.03.21)

Session Chair: Assistant Prof Tylor Orme, Emerson College

Tylor Orme*
Perceptions of anti-piracy policy: A survey approach

Anders Rjkkja and Lluís Bonet*
Crowdfunding cultural projects and public policies logic: Nordic countries versus Spain contexts and trends

Carolina Dalla Chiesa*, Christian Handke* and Alina Pavlova
Crowdfunding in the cultural and creative industries: A biblio-thematic analysis

SESSION 7E: SOCIETY AND THE ARTS
Location: Building 80, Level 4, Room 20 (80.04.20)

Session Chair: Dr Sarah Sinclair, RMIT University

Ieva Zemite* and Kristine Freiberga*
Entrepreneurial mindset in creative industries as a resource in addressing societal challenges

Nobuko Kawashima*
Globalization of Japanese food and the problem of counterfeit

Sarah Sinclair*, Ashton de Silva* and Foula Kopanidis
Housing as a provider of physical, social and cultural capital in ageing – Conceptualising a measure of value in good design

3.45 -4.00

Afternoon Tea Break
Location: Building 80, Level 4 (80.04)

4.00 – 5.00 *ACEI General Meeting*
Location: Building 80, Level 4, Room 11 (80.04.11)

5.00 *Close of Conference*