

SHOT LIST

As Seen on TV - Scene One

SHOT	DESCRIPTION	DIALOGUE	CAMERA MOVEMENT
1	Establishing Shot of City Scape		Tilt up
2	John Dale walks in from screen left. LS of all three characters at table.	John Dale (JD): Guys the figures are bad, really bad Beatrice (B): How bad?	
3	B swivels in her chair to face JD. Harry plays a game on his phone. Shot over Harry's shoulder.	JD: I haven't seen figures this bad since my ex-wife wanted to holiday at that German nude beach...	
4.1	High angle shot of Harry playing on his phone.	JD: ...Do you have any idea how expensive those places are - Cost me a fortune.	
4.2	Harry remains looking at his phone. Eye level CU.	Harry (H): God tell me about it.	Camera tilts up from phone.
4.3	MS of B		Pans from H, past B to JD.
4.4	MS of JD	JD: Basically if you don't find a hit product in the next six months we're looking at liquidation and bankruptcy.	
5.1	Shot over JD's right shoulder. Harry puts his phone down.	B: What are our options?	
5.2	Paul walks in from screen right, blocking Harry. Shot continues to now be shot over Paul and JD's shoulders, framing Beatrice. B looks at Paul.		
6	JD speaks as he sits down next to B. Paul stands at the head of the table.	JD: Paul has come up with a list of products he think might work. Paul (P): Our research shows that women love having good hair and they like to eat salad...	

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7	B looks at Paul coldly. MCU.	P: ... which is why we developed Shaladpoo! -	
8	MCU of P.	P: It's a salad dressing that's also a shampoo.	
9 (repeat of shot 7)	B looks at Paul coldly. MCU.	B: Shalad-poo?	
10 (repeat of shot 8)	MCU of P.	P: It comes in Cesar Shaladpoo, ranch and Greek Style! Greek Style has a touch of yogurt.	
11 (repeat of shot 7)	B looks at Paul coldly. MCU.	B: No	
12 (repeat of shot 8)	MCU of P.	P: It's full body and low fat!	
13 (repeat of shot 7)	B looks at Paul coldly. MCU.	B: No	
14 (repeat of shot 8)	MCU of P.	P: You can toss it in the shower and you can toss it in the kitchen!	
15 (repeat of shot 7)	B looks at Paul coldly. MCU.		