Course Title: Integrated Media 1

Part B: Course Detail

The following link provides important information on the following topics that relates to all courses:

[Important Information](#)

- Student Feedback at RMIT
- Student Progress
- Special Consideration, appeals, and discipline
- Academic Integrity
- Student Progress Committee (SPC)
- Assessment Grades
- Classification of award

Teaching Period: Sem 1 2014

Course Code: COMM2251

Course Title: Integrated Media 1

School: 345H Media and Communication

Career: Undergraduate

Campus: City Campus

Learning Mode: Face-to-Face

Primary Learning Mode:

Face to face lectures and labs and extensive use of directed curated online resources.

Credit Points: 12

Teacher Guided Hours: 36 per semester

Learner Directed Hours: 96 per semester

Course Coordinator: Adrian MILES

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Course Coordinator Email:adrian.miles@rmit.edu.au

Course Coordinator Location: 9.2.4

Offering Coordinator: Adrian Miles

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Offering Coordinator Email:adrian.miles@rmit.edu.au

Offering Coordinator Location: 9.4.15

Offering Coordinator Availability: please make an appointment via email

Additional Staff Contact Details

Seth Keen (seth.keen@rmit.edu.au)

Jasmine Roth (jasmine.roth@rmit.edu.au)

Hannah Brasier (hannah.brasier@rmit.edu.au)

Jasmine and Hannah are 'sessional' staff which means they are part time. In general, questions about the course should be directed to Adrian Miles (adrian.miles@rmit.edu.au) and ask your individual teacher things during class. If you ask them via email then a) please use your RMIT email identity (it is a privacy issue) and b) please allow 48 hours for a reply.

Pre-requisite Courses and Assumed Knowledge and Capabilities

Publishing Media Texts and/or Networked Media

Course Description

Integrated Media One is a required course for all second year Media students. The course develops competencies introduced in Networked Media and examines the use and role of time based media in the context of contemporary information networks.

Objectives/Learning Outcomes/Capability Development:

Students are expected to learn:

- and understand a range of social network environments
- the application and use of multilinear time based media online
- strategies for resolving technical questions and problems in networked environments
- collaboration skills
- research skills
- introductory techniques of practice based research
- introductory techniques of discovery based learning
- roles, use, and possibilities of emerging networks
- creative critical thinking and its application to specific problems

These will be specifically realised as:

- writing and publishing online video and audio
- participating in online networks
- contributing to online networks
- producing research that is published online

Overview of Learning Activities

Teaching within Integrated Media One will be process based. There will be an emphasis on learning how to learn about project based research, and its application in the context of contemporary digital social networks. In this course an increasing emphasis will be placed on collaboration. This will be realised through the development of 'small scale' projects that are collaborative and public. Specific activities will be undertaken to develop collaborative skills.

Details of Learning Activities

This course uses a combination of problem and process based learning. It involves working with video and audio online in blogs and in self published sites. You will read theoretical and practical material, make video and/or audio content in response to briefs, and define a theme for a major project. You will document your experiences through the semester. A mix of large and small group discussions will be held.

Teaching Schedule

There is no set lecture schedule as:
i. lectures are developed in response to student activities during the course
ii. the majority of lectures are intended to be participative conversations, or at least Q and A sessions, rather than lectures and so their content is developed in response to classes and student need.

The labs are weekly and form an essential part of this course as this is where theory and making are most strongly connected through practice.

Overview of Learning Resources

Blogs will be used by students. A variety of online resources will be provided for students via staff blogs and research portals. '

Learning Resources

Prescribed Texts

References

Other Resources

To be successful in this course students will need access to a blog, email account, and a provided web hosting service. A blog will be used that provides commentary on student material, general feedback and other resources. Regular reading of this blog is essential. Additional materials will be published via the Integrated Media site, and staff blogs. Links to this material can be found at http://mediafactory.org.au /integrated-media-01/ and within staff blogs.

Overview of Assessment

Assessment tasks undertaken in this course will be based on a combination of individual work and peer assessment. Assessable tasks will include an electronic portfolio of participation, a technical assignment, and a major online project.

Assessment Tasks

Your learning through this semester will be assessed through four tasks. In each of these you will be given the opportunity to experiment, and emphasis will be placed on how you went about defining and achieving your aims for these tasks.

Your participation will contribute 30% of your final mark. You will be required to complete a number of formal steps to define and document your participation, and this will let you then determine an overall grade for your semesters participation. This will be evaluated in the last workshop of semester one.

A short individual essay will be written that will analyise an interactive film. This will contribute 20% of your overall grade.

A small scale interactive media work will be created. This will be an individual project that is built from media that you have created during the first few weeks of semester. The work will be published online. This task will be submitted at the end of Week Six of semester. It will be assessed via a group interview with your teacher. This will contribute 10% of your mark.

A group interactive media work will be created. This will be mix of small group and individual activity. This task will require your group to build an online work in response to an idea, and for you to write a group essay contextualising this work. This will contribute 40% to your final result. This work will be assessed at the end of semester.

To see a description of the learning outcomes of each assessment task please refer to the document for each activity that will be available from the course blog. All work will be assessed using RMITs standard grading scale. other relevant information   There may arise occasions where the work that you undertake, including work that is submitted for assessment, may be quoted or commented upon by teaching staff in the course of their research. Permission to cite work will only be sought after all assessment tasks have been completed and individual permission will be sought in all instances. All such work will be appropriately acknowledged and cited, and if you wish it will not specifically identify you

Other Relevant Information

GRADING PRINCIPLES
HIGH DISTINCTION (80% and above). Distinguished by original thought, highly creative and innovative implementation, depth and clarity of documentation and/or discussion and an intelligent critical and/or creative engagement with the tasks.
DISTINCTION (70-79%) - Excellent work, containing original ideas and creative or innovative implementation, a comprehensive grasp of the requirements and their expression, but marred by one or two minor problems.
CREDIT (60-69%) - Good to very good work, displaying some original thought and creativity and/or

innovation, but undermined by gaps in documenting or discussing what you have done and why, insufficient critical engagement with your ideas and work, or work that interprets the required tasks in an overly literal manner.

PASS (50-59%) - Average work, displaying a basic grasp of the requirements, but with a range of more or less serious flaws, such as technical problems, a lack of communicative clarity, lack of appropriate and adequate documentation and discussion, poor reasoning, and so on.

FAIL (0-49%) - Fail, or NN grades are given to inadequate work. Some reasons for failing include where there is no evidence of any attempt to cover what is required, or the work simply demonstrates the task rather than interprets and engages with the task. Plagiarism can also be grounds for failure. DNS indicates that no work was submitted for the assessment task.

SUBMISSION OF TASKS
Apart from the participation assessment, which is to be completed in class, work is submitted electronically and on digital hard copy (eg CDROM). Generally an email to your teacher is required.

LATE WORK
Assignments submitted after the deadline without an approved extension or an approved special consideration application will incur a penalty of 5% of the total mark available for the assignment for each working day after the due date. For example, if an assessment is worth 40 marks and it is submitted three working days late, the student will lose 3 x 2 (5% of 40) = 6 marks. Work submitted more than two weeks beyond the due date without an approved extension or approved special consideration application will receive a mark of zero.

EXTENSIONS
Applications for extension must be made no later than 48 hours before the due date. Due dates can only be extended by a maximum of one week. Further extension is subject to Special Consideration policy and procedures. Please consult with your lecturer and/or program advisor as soon as possible if you are encountering difficulties.

SPECIAL CONSIDERATION
A student who, during the academic year, believes that his/her performance has been affected by illness or other serious cause has either:
been prevented from meeting an assessment deadline;
performed below standard during the assessment,

may apply in writing for a special consideration in the assessment of performance. Such applications must have supporting evidence attached (e.g. medical certificate) and shall be considered by the Head of Department or departments concerned, in accordance with the conditions laid down from time to time by the Board.

Application forms can be obtained at any Hub or by accessing this website: http://www.rmit.edu.au /browse;ID=70w9a0s1tf3x1 Written requests must be made no later than 48 hours after the due date for assessment.

PLAGIARISM
Students are urged to access the Academic Integrity website http://www.rmit.edu.au/academicintegrity for further information as it relates to plagiarism.

Students are reminded that cheating, whether by fabrication, falsification of data, or plagiarism, is an offence subject to University disciplinary procedures.

Plagiarism in oral, written or visual presentations is the presentation of the work, idea or creation of another person, without appropriate referencing, as though it is ones own. Plagiarism is not acceptable. The use of another persons work or ideas must be acknowledged. Failure to do so may result in charges of academic misconduct which carry a range of penalties including cancellation of results and exclusion from your course.

Students are responsible for ensuring that their work is kept in a secure place. It is also a disciplinary offence for students to allow their work to be plagiarised by another student. Students should be aware of their rights and responsibilities regarding the use of copyright material.

DEFINITION OF TERMS
Plagiarism: the presentation of the work, idea or creation of another person as though it is your own. It is a form of cheating and is a very serious academic offence that may lead to expulsion from the University. Plagiarised material can be drawn from, and presented in, written, graphic and visual form, including electronic data, and oral presentations. Plagiarism occurs when the origin of the material used is not appropriately cited.

Enabling Plagiarism: the act of assisting or allowing another person to plagiarise or to copy your own work.

EXAMPLES OF PLAGIARISM
Copying sentences or paragraphs word-for-word from one or more sources, whether published or unpublished, which could include but is not limited to books, journals, reports, theses, websites, conference papers, course notes, etc. without proper citation; Closely paraphrasing sentences, paragraphs, ideas or themes without proper citation; Piecing together text from one or more sources and adding only linking sentences; Copying or submitting whole or parts of computer files without acknowledging their source; Copying designs or works of art and submitting them as your original work; Copying a whole or any part of another students work; and Submitting work as your own that someone else has done for you. (N.B. All assessment tasks may be reproduced, communicated, compared and archived for the purposes of detecting plagiarism.)

STUDENTS COMPLAINT POLICY
For information about how to make a complaint and the Student Complaints Policy go to your Faculty or Departmental Office. The policy is available on the web. Its URL is: http://www.rmit.edu.au /browse;ID=k63c1hisaxyy

Course Overview: Access Course Overview