Words and Phrases for Argument Analysis

**Words to Describe Tone**

Abusive
Admiring
Aggressive
Alarmed
Amicable
Amused
Animated
Apathetic
Apologetic
Appreciative
Approving
Arrogant
Astonished
Attacking
Authoritative
Baffled
Banal
Benevolent
Bewildered
Bland
Boatful
Calm
Cautious
Cliché
Conciliatory
Condescending
Confounded
Confrontational
Conservative
Controlled
Cynical
Defensive
Detached
Diplomatic
Disappointed
Dismayed
Dull
Earnest
Educated
Elated
Enthusiastic
Expert
Fervent
Forceful
Formal
Forthright
Frank
Friendly
Guarded
Hostile
Humble
Humorous
Inciduous
Inexplicable
Ironic
Insipid
Lamentful
Liberal
Moderate
Modest
Moralising
Negative
Nostalgic
Open-minded
Outraged
Passionate
Patriotic
Patronising
Pedantic
Pessimistic
Reasonable
Remorseful
Respectful
Ridiculous
Sarcastic
Satirical
Scathing
Self-righteous
Sensible
Sentimental
Shocked
Snide
Supportive
Sympathetic
Understanding
Unequivocal
Venomous
Vindictive
Zealous

**Persuasive Language**

Alliteration
Analogy
Anecdotes
Assonance
Assumptions
Cause and Effect
Cliché
Consequences
Euphemisms
Expert Opinion
Humour
Irony
Metaphor
Oxymorons
Presumptions
Puns
Repetition
Rhetorical Question
Sarcasm
Satire
Scapegoats
Simile
Statistics
Phrases
The power in this text stems from...
For the reader, the text produces...
The general pattern of language provokes...
The influence of this text lies in...
The dominant trend in this text is...
The writer has tailored this text to...
The text embodies...
The article generates feelings of...
The perception of the reader is sharpened by...
The text intensifies...
This accentuates controversy by...
This incites/invites readers to...
Arouses deep concern in....
Leaves the reader with a sense of...
Presents the reader with an ultimatum that...
Affirms in the readers mind...
Encourages readers to...
Manipulates readers by...
Diverts responsibility by...
Exacerbates the controversy by...
Provokes a reaction by....
Challenges readers to....
The text given prominence to...
The text mobilises support by...
The language is designed to...
The article pinpoints....
The writer probes...
The text constructs an image of...
The author advocates the view that...
The writer endorses the position...