21st Century Fashion Options

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Clothing
Clothing
Fast Fashion

Is...

- On Trend
- Cheap
- Easy to replace
- Easy care
- Popular

Is it...

- Ethical?
- Environmental?
- Sustainable?

https://goodonyou.eco/10-things-hate-fashion/
How does fast fashion affect the workers?

In a southern Chinese boomtown, the neon glow of a busy warehouse scars the moonless sky. Workers attack the thousands of pairs of jeans piled on the floor with unwieldy, motorised grinders hanging from the ceiling. The scrub shears layers off the denim to create a “vintage” look, and disperses a sticky blue dust that covers the workers’ skin and clogs their lungs.

http://www.justinjin.com/stories/midnight-blue/
How does fast fashion affect the environment?

https://vimeo.com/173944999

“The impact of our apparel consumption on the environment is devastating. The factories churning out hundreds of thousands of garments are full of women and children working in ghastly conditions, for little or no return. And as clothing itself has become so devalued, so has the skill of creating it.”

http://www.nemo.co.nz/queens-town-sewing-workroom/nemo-blog/
"Today, three quarters of the clothing we wear is made from synthetic fibers. These fibers have changed the face of the clothing industry.

But unfortunately these synthetic fibers have also changed the diet of our marine life!

How does what we wear affect our marine life?

Like we shed our skin, the fibers from the fabric that our clothing is made from, also shed fibers. When we so innocently place our dirty laundry into our washing machines, tiny synthetic fibers from our clothing begin a journey themselves. These tiny fibers range from just 1mm to 7 micromillimetres in size."
War On Waste

Craig Reucassell shouts to the world about how long it takes for this much to be disposed in land fill.

Slow Clothing

Clothes do for you on the outside what food does inside – they nourish, warm, and engage body and soul.”

Jane Milburn

@Textilebeat

Slow Clothing Manifesto
10 ways to reduce your material footprint

SLOW CLOTHING manifesto

- **think**
  - make thoughtful, ethical, informed choices

- **natural**
  - treasure fibres from nature and limit synthetics

- **quality**
  - buy well once, quality remains after price is forgotten

- **local**
  - support local makers, those with good stories and fair trade

- **care**
  - mend, patch, sort, sponge, wash less, use cold water, line dry

- **few**
  - live with less, capsule wardrobe, have one best style, unfollow

- **make**
  - embrace home sewing as a life skill, value DIY and handmade

- **adapt**
  - refashion, eco-dye, create new from old to suit yourself

- **revive**
  - enjoy vintage, exchange, op shop, and swap

- **salvage**
  - donate, pass on, rag, weave, recycle or compost

http://textilebeat.com/slow-clothing-manifesto/
“A stronger local economy, community and environment”

-Fibreshed
Fibreshed

We advocate for a transparent, accessible and sustainable textile network and develop programs to explore new ways of achieving that goal.

http://www.fibreshedmelbourne.com/
Great Ocean Road Woollen Mill

“We are a family operated business which is passionate about Australian fibre.

We source all our of fibre from within Victoria and most within 100kms of our mill. We create hand-crafted, artisan yarns that bring these wonderful fibres to life.

Situated on 20 acres in the Great Ocean Road hinterland, we bring fibre processing back to the Victorian South West.”

Beersheba Farm - Wool and shearing shed day
Scoured wool is put through a set of combs to tease it out.
We were able to view the whole process. There are different machines for alpaca and sheep fleece. Very noisy, but it is great that there are local processing plants coming back online like Cashmere Connection and Great Ocean Road who will process smaller amounts of fleece.

There is also the Aussie Bale Project Wool Bale project which allows smaller growers of fleece to combine their fleeces for processing. www.facebook.com/aussiebaleproject
Natural Dyeing

Solar dyeing

Ice Flower dyeing
Fibredshed Knitalong and 1 garment 1 year

All fabrics created from local sources (within 500km)
Other Resources

http://fashionrevolution.org/

Good On You App - In the App store
http://www.ecofashionweekaustralia.com/

http://www.transitionsfilmfestival.com/event/riverblue-fairtrade/


https://www.ecotextile.com