

## *Adobe Software Offer for Victorian Government Schools under the Department of Education & Training*

**100,000**  
educational institutions  
worldwide use and teach  
Adobe technologies

**1million+**  
students and educators use  
Adobe eLearning apps

**75,000**  
educators are sharing  
resources and best  
practices in Adobe online  
communities



### **Creativity is always on.**

Today's students want to make a difference in the world. And they want to do it their way, using the tools of the connected world they've grown up in. Our opportunity is to provide an engaging learning environment that supports learning on any device, any time, from any location. And our imperative is to foster creative thinking, collaboration, and the development of digital skills.

### **What is the Adobe Enterprise Software Offer?**

The purpose of this offer is to provide students and educators affordable access to industry-leading tools for expressing ideas and telling their own stories.

### **What Product Bundles are available?**

There are two base collections of applications available to participating schools. You may choose between:

Design and Web K-12 Collection or  
CCE for Education Desktop Apps

Design and Web K-12 Collection	CCE for Education Desktop Apps
<ul style="list-style-type: none"> <li>• Acrobat DC Pro</li> <li>• Photoshop</li> <li>• Illustrator</li> <li>• InDesign</li> <li>• Dreamweaver</li> <li>• Animate (formerly Flash)</li> </ul>	<ul style="list-style-type: none"> <li>• Acrobat DC Pro</li> <li>• Photoshop</li> <li>• Illustrator</li> <li>• InDesign</li> <li>• Dreamweaver</li> <li>• Animate (formerly Flash)</li> <li>• Bridge</li> <li>• InCopy</li> <li>• Muse</li> <li>• Media Encoder</li> <li>• Lightroom</li> <li>• Premiere Pro</li> <li>• After Effects</li> <li>• Prelude</li> <li>• SpeedGrade</li> <li>• Audition</li> <li>• Encore</li> <li>• Scout</li> </ul>

In addition 3 optional product add-ons may be added at an extra cost.

These are: Presenter, Captivate and Lightroom.



## How much are the Product Bundles?

Design and Web K-12 Collection	\$20 per staff FTE per year
CCE for Education Desktop Apps	\$50 per staff FTE per year

### Optional Add-On Products

Presenter	\$15 per device per year
Captivate	\$15 per device per year
Lightroom	\$15 per device per year

*Pricing provided is Ex GST in A\$ and based on a Per Year Price due annually for a period of 3 years. Pricing is for the software only. No Creative Cloud online storage or services included.*

## What is the School Total FTE and how do I calculate?

The school total FTE =  
full-time faculty staff + part-time faculty staff/3 + full-time staff + part-time staff/2

Example 1:  
School A choose Design and Web K-12 Collection and 10 Captivate  
Total license fee per year = \$20 x FTE + \$15 x 10

Example 2:  
School B choose CCE for Education Desktop Apps and 10 Adobe Presenter  
Total license fee per year = \$50 x FTE + \$15 x 10

## On which devices can I install the Software?

The software can be deployed to any school owned computer capable of running the applications (including those loaned to staff or students on a take home basis).

Below is the minimum computer system requirements to run the software:

<http://www.adobe.com/products/creativecloud/tech-specs.html>

## Our school is going with student BYOD. Is this included?

Participating schools under this offer can install Design and Web K-12 Collection on student BYOD for free. Limit to one copy only per student. If a school chooses to install CCE for Education Desktop apps on student BYOD, then a fee of AUD25 per student per year applies.

## Will there be a Work at Home offering?

Yes. A work at home agreement will be part of the contract allowing staff, for a nominal fee, to access and install the Adobe CC Complete Apps to their personally owned device.

## Any FAQs?

<http://detvic.businesscatalyst.com/assets/FAQ.pdf>

## How does my school register interest in the offer?

Complete and submit the offer form by no later than Tue 23rd Feb, 2016.  
<https://adobe.allegiancetech.com/cgi-bin/qwebcorporate.dll?8YTHSH>



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Agreement start date will be 23rd Feb 2016.

# DET VIC Schools Adobe Enterprise Software Offer



	Product	What it's used for	64-bit only	Design and Web K-12 Collection	CCE for Education Desktop Apps
Design & Image Editing	Adobe Photoshop® CC	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis		■	■
	Adobe Illustrator® CC	Create vector-based graphics for print, web, video, and mobile		■	■
	Adobe InDesign® CC	Design professional layouts for print and digital publishing		■	■
	Adobe Acrobat® DC Pro	Create, protect, collaborate on, and print PDF documents		■	■
	Adobe Photoshop Lightroom	Edit and enhance photographs, manage photo collections and publish images to a variety of formats	■		■
	Adobe InCopy® CC	For editors to write to InDesign templates			■
Web & Interactive	Adobe Dreamweaver® CC	Design, develop, and maintain standards-based websites		■	■
	Adobe Animate CC (formerly Flash)	Create rich interactive content for desktops and devices	■	■	■
	Adobe Muse*	Design and publish HTML websites without writing code	■		■
	Adobe Bridge	Media Browser for all kinds of digital media assets			■
	Adobe Scout CC	Profile Flash games on web mobile devices	■		■
Video & Audio Tools	Adobe Premiere® Pro CC	Edit video with high-performance, industry- leading tools	■		■
	Adobe After Effects® CC	Create industry-standard motion graphics and visual effects	■		■
	Adobe Audition® CC	Create, edit, and enhance audio for broadcast, video, and film	■		■
	Adobe SpeedGrade® CC	Manipulate light and color in video footage	■		■
	Adobe Prelude® CC	Streamline the import and logging of video, from virtually any video format	■		■
	Adobe Encore®	Author DVDs, Blu-ray discs, and web DVDs	■		■
	Adobe Media Encoder CC	Automate the process of encoding video and audio to virtually any video or device format	■		■
Learning	Adobe Captivate	Author interactive eLearning, application simulations and soft skills training materials	■		
	Adobe Presenter	Create engaging training videos showing capturing you and your screen			