

Video Creation Tips



Landscape: If you're filming on your phone or tablet, turn your device horizontal (unless you're making a vertical video for social media).



Music: Don't use music that's protected by copyright in a video that's shared publicly (all music is copyright unless stated otherwise).



Lighting: Prioritize lighting if you're filming a piece to camera. Use lamps or sit near a window so that even natural light illuminates your face.



Audio: If you're recording on your phone or tablet, the audio quality won't be great. Add an external microphone if possible. Avoid wind!



Practice: There's a lot you can learn about video creation. The more you do it, the better you'll get!