

Nyora Primary School

Facebook Code of Conduct



Our Facebook Page Intent

Our goal with introducing a Facebook page is to make connecting with our school more convenient. We wish our content to be more immediate and easily available. Our school's Facebook page allows our community to keep up to date with activities through a medium preferred by many. Our Facebook page is a place where we build our community by building school spirit and connection. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great. A copy of our school's Facebook Usage Policy can be found on our website www.nyoraps.vic.edu.au

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Using Real Names

All users interacting with the Nyora PS Facebook page, by either liking or commenting on posts must do so using a Facebook account that clearly identifies them by their real name.

When can I use Names in Posts?

You can use adults' names in posts when you wish to acknowledge someone's great work or community contribution. We wish our Facebook page to be used to build spirit; patting someone on the back publicly goes a long way to building the school we all want. For children's privacy, we won't use their last names and we won't use their name at all if they are in a photo. We ask that you don't either.

How to Interact with the Facebook Page

Initially, users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. Users will not be able to author a posting of their own or load media such as video or photos. User rights will be reviewed over time and assessments made on liberalising access.

Underage Facebook Users

Nyora Primary School does not endorse children under the age of 13 to personally contribute to the Facebook page (in alignment with Facebook's policy for not allowing children under 13 to create a Facebook profile). We encourage children under parental supervision to view our school's Facebook page and contribute to content. We believe our community's conduct on our Facebook page will serve as role modelling for our students as to how to behave in social media spaces.

Friending Teachers on Facebook

Our teachers operate under a code of conduct that states that they are to maintain a professional relationship with students and parents and refrain from social media interaction. Please do not seek to Facebook friend our teachers.

Raising Issues and not Including Names

Nyora Primary School is happy to be alerted to issues via its Facebook page but does wish to remind the community that some things are best dealt with privately. If you have a problem about something on the Facebook page or about something at our school we are always ready to chat. Please call us on (03) 5659 6240 or use the email button on the page. Issues involving any of the students or staff must not be raised in the Facebook page. We will not support interactions that incite or fuel overly negative sentiments. We also ask that you do not use the names of our teaching and administration staff, students or any other member of the community in any issues based postings.

Moderation and Blocklisting

Nyora Primary School reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist.

Actions Resulting from any Breaches of the Code of Conduct

Nyora Primary School reserves the right to delete any comments from the posts and to block any user from interacting with its Facebook page for breaches of the Code of Conduct.