

PARAGRAPHS non-fiction: advertising

Inference is not said directly

Look for the KEY words

Answers must come from information in the story Consider writer's intent

PRACTISE**ITEM 30**

HAD ENOUGH OF COATS, SCARVES AND UMBRELLAS? Stressed out by the constant responsibility of management decisions? How about a few weeks of tranquility on a sun-drenched, palm fringed hideaway lapped by the gentle, pristine waters of a tropical lagoon?

- a. *What is being advertised here?*
- b. *Who is the advertisement aimed at?*
- c. *What time of year is it?*

ITEM 31

ARE YOU WANTING AN INCOME IN YOUR SPARE TIME? Are you a fit, active student who is at least twelve years old? Can you afford two hours away from your study after school each Tuesday and Thursday? Do you have a robust, reliable bicycle? Do you have a sound knowledge of either the Mount Johnson or Rock Hills suburbs? If so call Jack at High Flyer Distributors Ltd after 7pm week nights on 0800 HIFLI

- a. *What sort of work is it?*
- b. *Is there more than one job available? How do you know that?*
- c. *Could you earn a lot of money from this job? How do you know that?*

ITEM 32

OUTDOOR LIGHTING INNOVATION - For less than \$50 a pair and no need for batteries or mains power, the *SOLA LAMP* is an inexpensive and effective way to light those gloomy areas of your driveway or garden. Charged by Mother Nature herself, these lamps glow continuously for up to seven hours and their light sensors mean there's no need to remember to switch them on!

- a. *Why do the lamps not need batteries or mains power?*
- b. *Would these lamps last all night? How do you know that?*

TEXTS fiction

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PRACTISE**ITEM 1****HITCHHIKER**

Driving along the motorway in the small hours of the morning, Murray was surprised to see a hitchhiker standing at the road side. Murray supposed that his vehicle had broken down somewhere and so, feeling sympathy for his plight at such an hour, stopped for him.

The hitchhiker pulled himself and his backpack up into the cab, and murmured his thanks. Replying to Murray's enquiry, he mumbled something about travelling with an acquaintance to find employment in the city. There had been a heated argument and his companion had childishly stopped the car and demanded that he get out and find his own way.

For the remainder of the journey the hitchhiker sat looking ahead clutching his backpack firmly. Murray let him out near the city centre.

Murray watched the TV news the next morning and heard the story of how, last night, a known animal activist was believed to have released a number of small, harmless animals including monkeys, rabbits and wombats from a zoo on the outskirts of the city.

The report went on to say that police were confidently following strong leads on his whereabouts. It was with a feeling of shock and disbelief that he saw on the screen, instantly recognisable, a mug shot of the culprit. Murray then heard that police believed there was an accomplice who had picked him up later on the city bound motorway and that they were last seen travelling towards the city in a truck.

- a. *Why was Murray surprised to see a hitchhiker on the motorway?*
- b. *Was the hitchhiker talkative? How do you know that?*
- c. *Why did the man release the animals?*
- d. *Why was Murray shocked?*