



Mark Le Messurier – PARENT EDUCATION SEMINARS

TOPIC: Teaching ‘Social and Emotional Literacy (SEL);
What is it? Why teach it and how might it look and feel?

An evening to showcase ‘What’s the Buzz?’ as a way to teach soft-skills

Wednesday 28th March, 7pm to 8.30pm, Craighburn Primary School

Mark Le Messurier is a teacher, counsellor and author. He is the co-author of BOTH ‘What’s the Buzz?’ social skills friendship building programs now assisting children in schools and organisations around the globe. Mark presents at national and international conferences and is a recipient of an Australian National Excellence in Teaching Award. Mark works in schools and in private practice in Adelaide with young people he affectionately calls ‘Tough Kids’. He is well-known for writing the parenting books, **RAISING BEAUT KIDS** and **PARENTING TOUGH KIDS**. All of Mark’s books will be available at the seminar for purchase, using cash or credit card. All staff welcome to attend and PD accreditation certificates are available.

To hear Mark interviewed by Debra Tribe on ABC Radio, visit -
<http://www.marklemessurier.com.au/main/news/a-radio-interview.shtml>

Come along to a ‘What’s the Buzz?’ experience – an interactive session, packed with fun, friendship and learning. This 90-minute session offers a practical glimpse into both of these unique ‘social and emotional literacy programs’ now in 100 countries and is being rolled out across in China. Collective research confirms that children who have healthy relationships have a much greater chance of happiness and wellbeing as they grow. Teaching ‘social and emotional literacy’ with the same commitment we’ve traditionally taught academic skills increases a young person’s confidence and competence to get along with others and embrace life.



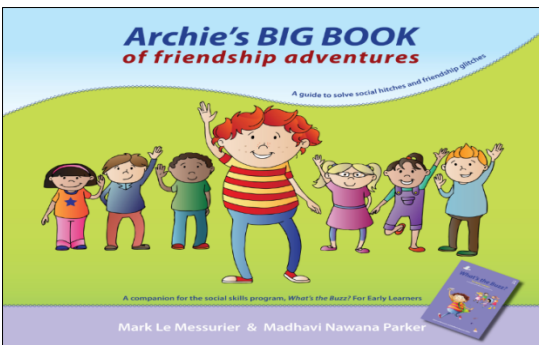
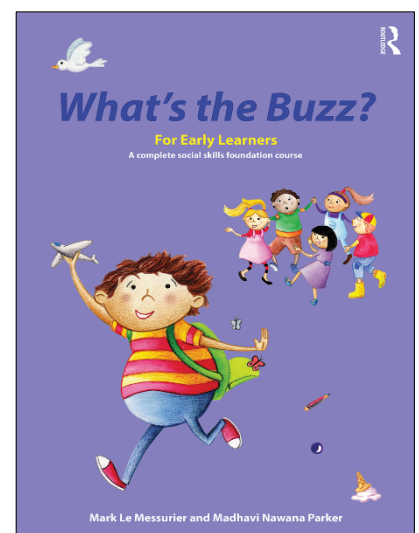
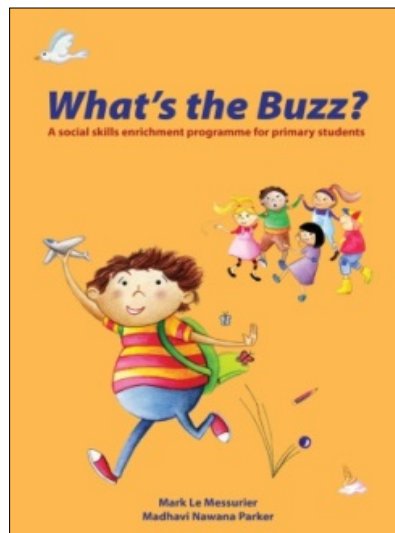
In 2011, ‘What’s the Buzz? A social skills enrichment programme for primary students’, was released and quickly found its way into dozens of countries and hundreds of schools and organisations. This 16 lesson highly structured, role-play and play-based program was designed to teach children how to think socially and make friendship work. The programme offers young people the skills to belong.



‘What’s the Buzz? for Early Learners’ is NEW, and follows the same celebrated play-based and role-play format as its predecessor. Over 16 lessons students become immersed in a variety of essential relational skills, stimulated by the experiences of our much-loved character, Archie. In each lesson the children help Archie solve the very same social dilemmas that occur in their everyday lives learning how-to become a better friend and a more flexible social thinker.

The original –
For PRIMARY STUDENTS

‘Archie’s BIG BOOK of Friendship Adventures’ companions,
What’s the Buzz? For EARLY LEARNERS



‘Archie’s BIG BOOK of Friendship Adventures’ is a collection of heartfelt stories that connect the rich, realistic ups and downs of children’s lives. Read them to children at home and in schools, to coach them how to think socially and proactively problem solve.

The new program –
For EARLY LEARNERS