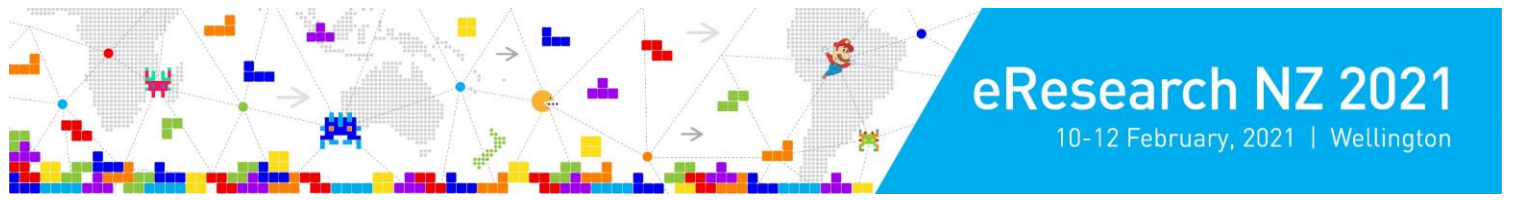


eResearch NZ 2021

Sponsorship Prospectus



10-12 February, 2021 | Wellington



Invitation to Sponsor

The eResearch NZ 2021 organising committee are delighted to invite you to become a sponsor of the 12th Annual conference, to be held on the 10- 12 February in Wellington at Victoria University Kelburn Campus - and this year we will also provide a virtual component for those that are unable to travel.

About eResearch

eResearch encompasses all of the information technology infrastructure, software, support staff, academic expertise, and advanced methodologies that characterise a cutting-edge research community. This includes large scale data science, modelling, machine learning, high performance computing, collections management and advanced collaboration tools.

eResearch communities thrive on deep engagement with researchers, supporting the formation and operation of effective, digitally-driven research ecosystems.

About eResearch NZ 2021 Wellington

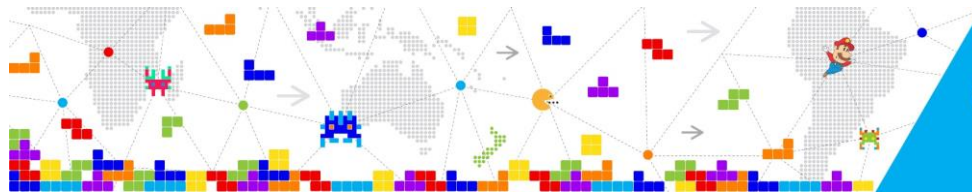
For the last 11 years, the eResearch NZ conference has provided an important national forum for strategic discussions, community building, and career development. In 2021, our theme of **Level UP** focuses on the increasing speed, agility, scale, and collaboration required in research today, which has become even more important with the impact that COVID-19 has had on research across the globe. It speaks to how we respond to chaotic shifts in the research environment, whether influenced by emerging technologies, government funding calls, or focused 'future proofing' to ensure research projects are resilient and sustainable. Level UP also recognises the value and importance of skills training, professional development, and mentoring for keeping researchers and research communities adaptable and innovative.

eResearch NZ 2021 aims to:

- Showcase innovative work-in-progress or recent project results where data science techniques and/or digital technologies were utilised
- Highlight current and emerging priorities, trends, and best practices in eResearch approaches
- Provide opportunities for skills training, professional development, and mentoring in data science and eResearch applications
- Draw experience and inspiration from eResearch programs and projects in other regions
- Build communities of practice that foster and support collaboration and knowledge-sharing within and beyond NZ's research sector

eResearch 2021 will be attended by people from the following segments within the eResearch Community:

- Executive Level stakeholders
- Postgraduate researchers from many disciplines
- Senior scientists from many of the country's largest research projects
- IT Directors and CIOs from New Zealand's universities, research institutes and polytechnics
- Representatives of New Zealand's research infrastructure providers



Key reasons to sponsor

- Maximise your company's exposure and increase your brand awareness
- Promote your company, products and services to hundreds of delegates all under one roof at one time, as well as virtual attendees
- Enhance your image within the eResearch Community
- Network and build new relationships
- Interact with delegates face to face and online

The Venue

Te Herenga Waka—Victoria University of Wellington, is one of New Zealand's oldest and most prestigious tertiary institutions. Originally known as Victoria College, it was founded in 1897 and since then has grown into a network of campuses, research centres, institutes and partnerships worldwide.

Address:
Kelburn Parade
PO Box 600
Wellington



Virtual conference sessions: 10 – 11 Feb 2021

A simple & intuitive platform for those that cannot attend in person. Attendees can access live-streamed or pre-recorded sessions, participate in Q&A, and make connections with other attendees and sponsors. Sponsors have an opportunity to have a 'virtual booth' with private meeting capability.

Social Functions:

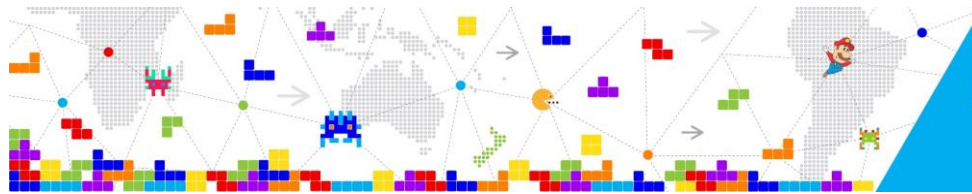
Wednesday 10 Feb 2021
Thursday 11 Feb 2021

Welcome function – Victoria University
Conference Dinner – location tbc

Trade schedule:

Tuesday 9 Feb 2021
Wednesday 10 Feb 2021
Thursday 11 Feb 2021
Friday 12 Feb 2021

Trade day pack in
Trade pack in, Day 1: Conference open, Welcome Reception
Day 2 and Conference dinner
Day 3: Conference close, Trade pack out



Sponsorship Opportunities

At eResearch we highly value the support of our corporate partners. Your success is our success. That's why we offer a variety of touch points for your brand and our delegates. We encourage you to sign up early to get the maximum return on your investment – contact l.furse@auckland.ac.nz to discuss further.

Sponsorship Benefits	Platinum \$20,000 (One Only)	Gold \$15,000 (Two Only)	Silver \$7,500	Bronze \$3,500
Branding & Promotions				
Logo on the conference website, with link to sponsors website	✓	✓	✓	✓
Logo on the rotating banner at top of Virtual platform page	✓	✓	✓	
Play a short ad on the virtual platform	✓			
Colour advert in online handbook. (Sponsor to supply artwork by Jan 12 2021)	Full page	Half page		
Acknowledgement at Opening & Close of Conference	✓	✓		
Organisational Banners outside of trade space (Supplied by Sponsor)	1			
Featured in a delegate email prior to conference	✓	✓		
Announced on Social Media channels	✓	✓	✓	
Exhibition				
Physical Exhibition Space	3.6mx1.2m	3mx1.2m	2.4mx1.2m	2.4mx1.2m
Virtual Exhibition Space	✓	✓	✓	✓
Programme				
Opportunity to Provide a Speaker for a Conference Stream 30 mins (Subject to the Approval of the Programme Committee)	✓			
Opportunity to Provide Presentation for a Conference Stream 15 mins (Subject to the approval of the Programme Committee)		✓		
Networking / Events				
Conference Registration Incl. Welcome function and Conference Dinner	5	3	2	1
Log-ins for Virtual Exhibitor Portal and Virtual Meeting hub	5	3	2	2
Host/MC a virtual meeting with select delegates (to be agreed with committee)	✓			
Events				
Opportunity to Address Delegates at the Welcome Function 10 February 2021	✓	✓		

Sponsor of the Conference Dinner 11 February 2021	√			
Data & Information				
Delegate List (In accordance with The Privacy Act 1993)	√	√	√	√
Virtual Exhibition analytics	√	√	√	√

Additional Opportunities

Coffee Cart \$1,250 per day or \$3,000 for the whole conference

Exclusive sponsorship of the Coffee Cart. Plus, the opportunity to provide branded polo shirt for the barista to wear during service. Your brand will be highly visible at the Coffee Cart. The Coffee Cart is consistently identified in attendees' feedback as a very popular hospitality offering.

Special Session (e.g. Breakfast Workshop): POA

Opportunity to get in front of an exclusive group of eResearchers. Session topic to be agreed with the Programme committee. Venue will be provided; the session will be included in the conference programme. Talk to us about what you would like to do!

Student Sponsorship \$495

eResearch NZ 2021 encourages research students to participate in the community's annual conference. This year, the conference is offering opportunities to sponsor student delegates. Sponsoring a student includes the cost of registration and conference dinner.

Students who are selected for sponsorship commit to the following:

- Sponsor acknowledgement if their work appears in the programme.
- Sponsor acknowledgement in the conference handbook.
- Student sponsorship will be open to all students who are enrolled at a New Zealand university. Students will be selected by eResearch NZ 2021. The student must arrange and fund their travel requirements.

Events

Welcome Function, 10 February 2021

Held at the Victoria University of Wellington, the welcome function lasts approximately 90 minutes. You will be provided with an opportunity to address delegates. (Platinum and Gold Sponsors only).

Conference Dinner, 11 February 2021

The conference dinner will be held at TBC. Exclusive Sponsorship of the Conference Dinner for Platinum Sponsor only. This year the dinner will be off site and the Platinum Sponsor will have an opportunity to run a prize draw and/or display their branding at the dinner as agreed with the conference committee.

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the conference local organising committee and eResearch NZ 2021).

By returning the completed and signed Application to Sponsor or Exhibit form you agree to be a sponsor of eRNZ 2021 hosted by REANNZ and being held at Victoria University of Wellington, from **10 – 12 February 2021** on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for eResearch NZ 2021.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$20,000.00
<input type="checkbox"/>	Gold Sponsorship	\$15,000.00
<input type="checkbox"/>	Silver Sponsorship	\$8,500.00
<input type="checkbox"/>	Bronze Sponsorship	\$3,500.00
<input type="checkbox"/>	Coffee Cart	\$3,500.00
<input type="checkbox"/>	Student Sponsorship	\$600.00

All prices include GST.

Other (please state)

- Please send me a tax invoice for direct credit payment
- I wish to pay with credit card please send a tax invoice along with a link for payment

Please return completed forms to:

Laura Furse
Event Services – The University of Auckland
Email: l.furse@auckland.ac.nz