



THE UNIVERSITY OF  
**AUCKLAND**  
Te Whare Wānanga o Tāmaki Makaurau  
NEW ZEALAND

Postgraduate  
Diploma in  
Business

**BUSINESS  
SCHOOL**



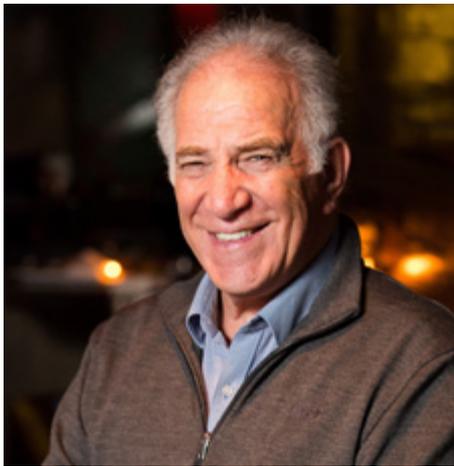
**2020**

**Te Tohu Huanga  
Postgraduate Diploma in  
Business in Māori Development**

**Toa Faneva,**

Ngāti Kahu ki Whaingaroa, Te Māhurehure  
CEO, Te Rūnanga O Whaingaroa





## E ngā mana, e ngā reo, e ngā rau Rangatira mā. Tēnā koutou katoa

The Postgraduate Diploma in Business in Māori Development, offered as part of the Te Tohu Huanga Māori Business Development Programme, is the University of Auckland Business School's first dedicated Māori-focussed study programme, and the first of its kind to be offered in Aotearoa. The programme provides leaders engaged in Māori business development with a range of traditional, current and future-orientated, practical business and management skills.

Māori economic development is about students thinking in Māori terms, from within a Māori worldview, its ethics and values framework, rather than replicating the worldview and values of the dominant society.

Students bring their own practical experience and business issues to the course, and thus pose their own questions to solve, in real time.

### DR MĀNUKA HĒNARE,

Associate Professor: Management and International Business  
PGDipBus Māori Development Course Director

## “Whakananua tō mātauranga ki te ihi o tūpuna, hei hiringa mō te kōrito e toko ake ai te ao Māori”

*Infuse your knowledge with the wisdom and power of your ancestors to grow the tender shoots that build a Māori world*



The two-year programme, offered from Te Tai Tokerau in 2020, is designed to build on the knowledge and skills of Māori leaders, executives, entrepreneurs, business managers and administrators who are engaged in Māori Business Development. It also attracts other New Zealanders who wish to learn how to work more effectively with Māori and within the Māori economy. This diploma is part of the Te Tohu Huanga Māori Business Development programme and can lead to higher study.

### Time commitment

You will complete eight courses over two years part-time. Each year is divided into four quarters, with one course per quarter. Classes run for ten weeks, plus there is one assessment week and a break week. For each hour in the classroom, you should commit approximately three hours to personal and group study.

### What motivates my fellow Te Tohu Huanga Māori Development students?

Many Te Tohu Huanga Māori Development students are at a transitional point in their professional career development, seeking exposure to new perspectives, skills and networks. They recognise that the value of the whanaungatanga experience demands an individual commitment to learning and a willingness to contribute in the classroom, and that the quality of their learning experience depends on their own responsibility in meeting faculty, classmates and study group expectations. Students have set up structural and emotional support in their homes and workplaces for their time commitment, fitness and wellbeing.

#### Students are motivated to:

- Challenge their thinking
- Enhance their decision-making skills
- Accelerate their professional and personal development
- Gain new business tools and management techniques
- Develop and strengthen their personal network



## Take the opportunity and enjoy the challenge

Many of our alumni and students tell us about the continued benefits of this programme. Their learning experience has led to an extension of their skills, intellectual capabilities and business opportunities that have enabled them to reach their career goals.

The Postgraduate Diploma in Business in Māori Development is a cornerstone of Māori business and a doorway to other global research opportunities and collaborations with other indigenous communities.

**DR KIRI DELL,**

Lecturer: Graduate School of Management  
PGDipBus Māori Development Academic Director

## Meet some of our students



**Toa Faneva**

Kahu ki Whaingaroa, Te Māhurehure  
**Chief Executive Officer, Te Rūnanga O Whaingaroa**

*"I am on a journey with my whānau to seek the fine balance between maximizing the assets of the iwi, whilst balancing our people's expectations to support their own aspirations for ōranga-wellbeing, which are not necessarily economic indicators. The programme has helped refine my understanding of how we approach these challenges, balancing both the commercial and economic aspirations, as well as supporting whānau needs on the ground."*



**Rachel Ropiha**

Ngāti Kahungunu, Ngāi Tahu, Ngāti Māmoë  
**Team Leader Māori Relationships, Far North District Council**

*"The programme challenged us to have a 360° balcony view of the world. For me, this translated to how I approached opportunities, projects and leadership roles within my work. To look beyond the horizon and explore past the norm to navigate successful journeys. To think more globally and consider outward, as well as inward, facing pressures and influences to better plan for and affect outcomes greater than the status quo."*



**Theresa Roigard**

Ngāti Pikiao, Ngāti Māhanga, Ngāti Hine, Ngāti Hau  
**Māori Strategy, Policy and Effectiveness, Auckland Council**

*"The bespoke offering of the PGDipBus Māori Development Programme filled my kete with transformational leadership skills that could I can practically apply in both the public and private sector."*



**Bernie O'Donnell**

Te Āti Awa, Ngāti Mutunga, Ngāi Tahu  
**General Manager, Uma Broadcasting**

*"Kei te tino ngākaunui māua ko toku hoa rangatira ko tēnei ao hurihuri ka tīni anō ngā pūkōrero i a māua mokopuna. A te wā ka uru kē atu ā māua mokopuna ki tētēhi whare wānanga, kia whai tōhu ai, ehara tēnei i te mea ohore, ehara tēnei taumata pānikeretanga he taumata tauhou ki a rātou ngā mokopuna mā. No reira, nōku te waimarie i tāku hikoitanga ki tēnei haerenga. Ko tāku ki a koutou, kua tae mai te wā! Tukua kia rere!"*

## Entry requirements

You must have:

- A bachelors degree and at least two year's relevant employment experience.

Or

- An approved professional qualification and at least two year's relevant employment experience.

Or

- At least five year's relevant employment experience.

You may be required to attend a selection interview.

### The University of Auckland Calendar

All students enrolling at the University of Auckland must consult its official document, the current University of Auckland Calendar, to ensure they are aware of and comply with all regulations, requirements and policies. [www.calendar.auckland.ac.nz](http://www.calendar.auckland.ac.nz)



## Contact us

### Ngāroimata Reid

MMgt Auckland, DipBus (Māori Development)  
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Te Tohu Huanga Māori Business Development Programme,  
Postgraduate Diploma in Business, Māori Development

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[www.mba.auckland.ac.nz/maoridev](http://www.mba.auckland.ac.nz/maoridev)

The University of Auckland Business School

Graduate School of Management

Level 3, Sir Owen G. Glenn Building  
12 Grafton Road,  
Auckland 1142

## Key dates

PGDipBus (Māori Development) - July intake				
Quarter	Start	End	Exam date	Applications close
3	06/07/20	12/09/20	19/09/20	Please contact the Student and Programme Adviser about the closing date for applications.
4	28/09/20	05/12/20	12/12/20	

Class times: One weeknight 5.30-8.30pm.

## Ready to apply?

We receive applications throughout the year and advise applicants to apply as early as possible to allow for processing time and, if successful, enough time to complete the necessary requirements and submission of paperwork.

## Completing your application

### Step 1

Check your eligibility and the application closing date

[www.mba.auckland.ac.nz/maoridev](http://www.mba.auckland.ac.nz/maoridev)

### Step 2

Apply online and complete the application to study:

[applytostudy.auckland.ac.nz](http://applytostudy.auckland.ac.nz)

If you are new to the University of Auckland:

- You will need to sign up for a new account.
- We will send you an acknowledgement email with your student ID and a list of the supporting documents we require.
- You can use your Student ID number to check your application online.

If you have applied, studied or worked at the University before:

- You can use your original student ID number but you will need to submit any additional transcripts gained since leaving the University.
- We will send you an acknowledgement email with a list of the supporting documents we require.
- You can use your Student ID number to check your application online.

### Step 3

Upload the supporting documentation requested in our acknowledgment email and the following to your online application:

- A detailed CV
- A personal statement. To better assess your suitability we would like to know more about you as a person. Please write about 500 words (double spaced) explaining why you have decided to pursue your chosen programme.

### Step 4

Arrange two referees who can comment on your suitability for the programme:

- One must be your current employer.
- The second can be a community or organisation leader, kaumātua or kuia, a business professional or an academic

A template can be downloaded from your online application, ask your referees as early as possible to email their comments to [gsm@auckland.ac.nz](mailto:gsm@auckland.ac.nz)

### Step 5

We'll assess your application and inform you of the outcome via email.

### Step 6

Accept your offer online: [applytostudy.auckland.ac.nz](http://applytostudy.auckland.ac.nz)

### Step 7

Enrol in your courses: [www.auckland.ac.nz/enrolment](http://www.auckland.ac.nz/enrolment)

### Step 8

Welcome to the programme! Your Orientation details will be sent to you.