



THE UNIVERSITY OF  
**AUCKLAND**  
Te Whare Wānanga o Tāmaki Makaurau  
NEW ZEALAND

Graduate  
School of  
Management

**BUSINESS  
SCHOOL**



**2019** MBA Programme  
PGDipBus Programme

**Priscila Bernardes**  
Head of Sales and Marketing  
LANcom Technology  
PGDipBus and MBA Alumna



**AACSB**  
ACCREDITED



EFMD  
**EQUIS**  
ACCREDITED



ASSOCIATION  
OF  
**AMBA**  
ACCREDITED



## Our MBA and PGDipBus graduates are confident decision makers in a complex and changing world

When you choose to study for your MBA or PGDipBus at the University of Auckland Business School, you are committing to making a leadership contribution in your business and beyond; you are becoming part of a large, globally networked community of people who believe in a thriving New Zealand economy; and you are making an investment to open new doors in your mind and in your career. I invite you to take this challenge and to reap the rewards.

**PROFESSOR JAYNE GODFREY**  
Dean, the University of Auckland Business School

## Challenge yourself to take your career further

Our MBA and Postgraduate Diploma in Business are executive-level programmes designed for working professionals like yourself who are committed to enhancing their long-term career prospects.

We can help you relish new challenges that set you up for life-long learning and development with the skills to thrive in a fast-paced and ever-changing business environment.

We will support you to extend your business network through interacting with some of the country's most innovative business leaders.

We can help you build your management capability and drive the performance of the organisations shaping New Zealand's economy.

Beginning your MBA or PGDipBus journey requires careful consideration. There are many things to think about - is it the right time, the right programme and the right business school for you?

You will also need to think about how your study will fit with the commitments in your life and discuss your plans with your partner, your family and your employer.



We are here to support you in your decision. Join us at a Connect! information evening on the first Monday of every month. You are welcome to bring your partner, friends, manager or colleagues too and you will meet our staff and fellow candidates. Please register via our website [www.mba.auckland.ac.nz/events-information-sessions](http://www.mba.auckland.ac.nz/events-information-sessions)

**PROFESSOR ELIZABETH GEORGE**  
Director, MBA and PGDipBus

## How we rank

The University of Auckland Business School is one of the **top 1% of business schools worldwide** that have been awarded the coveted **triple crown** by the foremost global accrediting agencies. This means that our MBA degree has international recognition.

One of the key factors in our continued triple accreditation is the quality of our teaching faculty as judged by their peers and our alumni. Many of our teachers have international experience and bring insights from working in or with businesses in New Zealand and abroad.

## QS World Rankings

The University of Auckland is ranked **New Zealand's leading university** in the **2018 QS World University Rankings**. The University is placed **82nd** in the world. No other New Zealand university is ranked in the top 100.



# Am I ready for a Postgraduate Diploma in Business (PGDipBus)?

If you are at a transitional point in your career development and seeking new perspectives, skills and networks then a PGDipBus could be what you need.

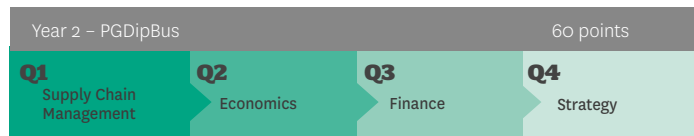
The PGDipBus delivers a challenging and powerful learning experience. The programme encourages and motivates middle managers to explore beyond their current skillset and stand out from their peers. It provides a foundation to help them realise their professional potential.

## Eligibility

The PGDipBus is open to New Zealand citizens or residents. With a bachelor's degree, applicants must also have at least two years' practical experience at middle management level and without a degree at least five years' practical experience at middle management level.

Eligible Postgraduate Diploma in Business in Administration graduates may apply to the 180 point MBA.

## PGDipBus (120 point)



# Am I ready for a Master of Business Administration (MBA)?

MBA study is a life-changing experience. It is an important transitional stage in your personal and professional development as a leader and decision maker. You will gain more than a set of professional skills, you will gain confidence, capability and connections to help you thrive in the ever-changing global business world.

Making the investment in MBA study requires careful consideration. A globally recognised MBA is the premier qualification for driven individuals who are committed to making a positive leadership contribution and unlocking their potential. An MBA is for individuals looking for an intellectual challenge, who will be energised by the opportunity to embark on an exciting and demanding journey of development through learning and practice.

## Eligibility

The MBA is open to New Zealand and International students with at least five years of professional management-level work experience who have a bachelor's degree. It is also dependent on prior tertiary qualifications and GPA grades.

## MBA (180 point)



## PGDipBus at a glance

**Average age:** 34 years

**Average years of employment:** 11 years

**Experience level:** 3 years in mid management roles

**Programme structure:** Two years (eight courses), one course per quarter, part-time

**Contact time per course:** Per quarter (12 weeks): Three hours per week (5.30–8.30pm) for 10 weeks, plus one assessment week and one break week.

**Intake dates:** Two intakes a year in Q1 and Q3  
7 January 2019 intake (Q1): applications close 1 November 2018  
24 June 2019 intake (Q3): applications close 1 May 2019

**Cost:** \$17,893\* (does not include Student Services fee and associated costs for parking/textbooks etc)

\*Indicative cost for 2019 for the full 120 point programme. Please refer to our website [www.pgdiabus.auckland.ac.nz](http://www.pgdiabus.auckland.ac.nz)

## MBA at a glance

**Average age:** 37.5 years

**Average years of employment:** 13 years

**Experience level:** 5.5 years in management roles

**Programme structure:** 18 months (16 courses), 2–4 courses per quarter, part-time

**Contact time per quarter (18 month pathway):** Fortnightly weekend block (Friday afternoon and evening, all day Saturday) over 10 weeks, plus one assessment week and one break week.

**Intake dates:** Two intakes a year in Q2 and Q4  
1 April 2019 intake (Q2): applications close 1 February 2019  
16 September 2019 intake (Q4): applications close 1 July 2019

**Cost:** \$41,695\* (does not include fee for international business trip, Student Services fee and associated costs for parking/textbooks etc)

\*Indicative cost for 2019 for the full 180 point programme. Please refer to our website [www.mba.auckland.ac.nz](http://www.mba.auckland.ac.nz)

# Meet some of our alumni and their employers



## PGDipBus provides a pathway to change

**A Postgraduate Diploma in Business gave Priscila Bernardes the confidence to step out of her comfort zone and seek out her dream role.**

Priscila, Customer Experience Manager at LANcom, says the qualification sends a really positive message to existing and future employers.

“It shows I’m committed to my career and I’m trying to get better at what I do – it’s a win, win for everyone.”

After completing her PGDipBus, Priscila continued with her study and graduated in May 2018 with an MBA. On graduating she was promoted to Head of Sales and Marketing for LANcom Technology.



## MBA helps to prepare for promotion

**The MBA programme was the challenge Monica Brbich needed to take her career to the next level.**

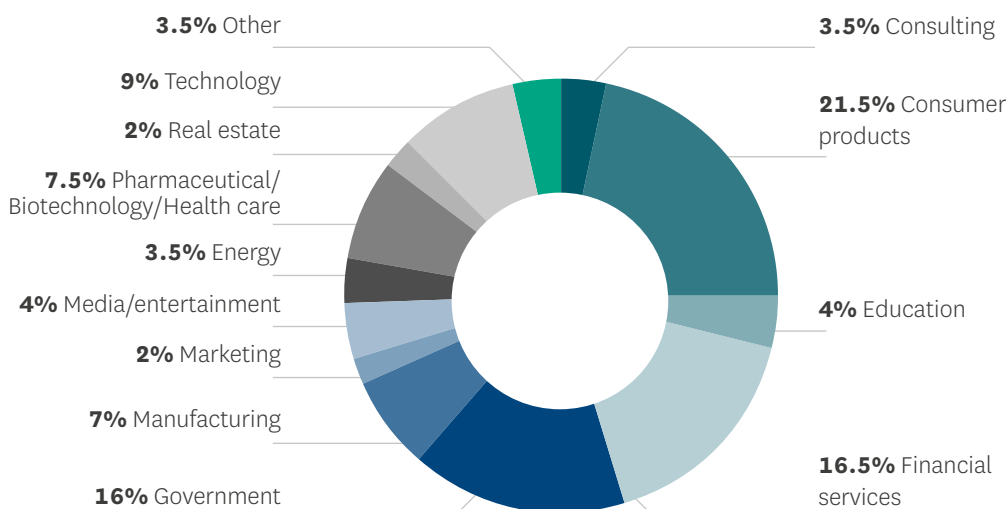
“I saw the MBA as an opportunity to get a broad range of experience to then take that next step.”

A few months after completing the MBA, Monica was promoted to Group Treasury Manager at Fisher & Paykel Healthcare, an exciting new challenge that she felt better prepared for.

“The role has more of an economics and finance focus, which I love, and I think I discovered that through doing the MBA. It also made me look at things at a high level, in terms of the strategic positioning of various aspects of the company and ensuring that they are aligned.”

## Our students’ industry backgrounds

Our programmes attract professionals from all industries, sectors and size of organisations. As such the learning environment is a dynamic one where students stretch and challenge each other’s thinking.



Data source: MBA 2017 cohort.

## Key dates

PGDipBus – January and June intake				
Quarter	Start	End	Exam date	Applications close
1	07/01/19	15/03/19	23/03/19	<b>1 November 2018</b> Application closing date for 7 January 2019 start.
2	01/04/19	07/06/19	15/06/19	
3	24/06/19	30/08/19	07/09/19	<b>1 May 2019</b> Application closing date for 24 June 2019 start.
4	16/09/19	22/11/19	30/11/19	

Class times: One weeknight (5.30–8.30pm) 30 contact hours per quarter.

MBA - April and September intake				
Quarter	Start	End	Exam date	Applications close
2	01/04/19	07/06/19	15/06/19	<b>1 February 2019</b> Application closing date for 1 April 2019 start.
3	24/06/19	30/08/19	07/09/19	
4	16/09/19	22/11/19	30/11/19	<b>1 July 2019</b> Application closing date for 16 September 2019 start.

Class times: Weekend block (Friday and Saturday) fortnightly.

## Contact us

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(Please type your name and preferred programme in the subject line.)