



THE UNIVERSITY OF  
**AUCKLAND**  
Te Whare Wānanga o Tāmaki Makaurau  
NEW ZEALAND

Postgraduate  
Diploma in  
Business

**BUSINESS  
SCHOOL**



**2019**

Te Tohu Huanga  
Postgraduate Diploma in  
Business in Māori Development

**Theresa Roigard,**

Ngāti Pikiao, Ngāti Māhanga, Ngāti Whātua  
Māori Strategy, Policy and Effectiveness, Auckland Council



## E ngā mana, e ngā reo, e ngā rau Rangatira mā. Tēnā koutou katoa

The Postgraduate Diploma in Business in Māori Development, offered as part of the Te Tohu Huanga Māori Business Development Programme, is the University of Auckland Business School's first dedicated Māori-focussed study programme, and the first of its kind to be offered in Aotearoa. The programme provides leaders engaged in Māori business development with a range of traditional, current and future-orientated, practical business and management skills.

Māori economic development is about students thinking in Māori terms, from within a Māori worldview, its ethics and values framework, rather than replicating the worldview and values of the dominant society.

Students bring their own practical experience and business issues to the course, and thus pose their own questions to solve, in real time.

### DR MĀNUKA HĒNARE,

Associate Professor: Management and International Business  
PGDipBus Māori Development Course Director

## “Whakananua tō mātauranga ki te ihi o tūpuna, hei hiringa mō te kōrito e toko ake ai te ao Māori”

*Infuse your knowledge with the wisdom and power of your ancestors to grow the tender shoots that build a Māori world*



The two-year programme, offered from Tamaki Makaurau for 2019, is designed to build on the knowledge and skills of Māori leaders, executives, entrepreneurs, business managers and administrators who are engaged in Māori Business Development. It also attracts other New Zealanders who wish to learn how to work more effectively with Māori and within the Māori economy. This diploma is part of the Te Tohu Huanga Māori Business Development programme and can lead to higher study.

### Time commitment

You will complete eight courses over two years part-time. Each year is divided into four quarters, with one course per quarter. Classes run for ten weeks, plus there is one assessment week and a break week. For each hour in the classroom, you should commit approximately three hours to personal and group study.

### What motivates my fellow Te Tohu Huanga Māori Development students?

Many Te Tohu Huanga Māori Development students are at a transitional point in their professional career development, seeking exposure to new perspectives, skills and networks. They recognise that the value of the whanaungatanga experience demands an individual commitment to learning and a willingness to contribute in the classroom and that the quality of their learning experience depends on their own responsibility in meeting faculty, classmates and study group expectations. Students have set up structural and emotional support in their homes and workplaces for their time commitment, fitness and wellbeing.

#### Students are motivated to:

- Challenge their thinking
- Enhance their decision-making skills
- Accelerate their professional and personal development
- Gain new business tools and management techniques
- Develop and strengthen their personal network



## Take the opportunity and enjoy the challenge

The programme is designed to engage you in conversations about the opportunities and challenges Māori face today, building on a strong understanding of the strengths of Māori leadership, strategic engagement and entrepreneurial thinking.

Each cohort of students starting the journey to complete their postgraduate diploma form a whānau - encouraging, challenging and helping each other to cross the 'graduation finish line'. This strong sense of whanaungatanga is certainly something that affirms and inspires both students and academic staff working on this programme.

We look forward to working with you on your learning journey as you position yourself to take the next step in your career.

**DR CHRIS WOODS,**  
Associate Professor: Entrepreneurship  
PGDipBus Māori Development Academic Director

## Meet some of our students



**Theresa Roigard**

Ngāti Pikiao, Ngāti Māhanga, Ngāti Whātua

**Māori Strategy, Policy and Effectiveness, Auckland Council**

*"The bespoke offering of the PGDipBus Māori Development Programme filled my kete with transformational leadership skills that could I can practically apply in both the public and private sector."*



**Tama Davis**

Ngāti Whātua

**Whānau Director, Ngāti Whātua Orākei Whai Maia Board**

*"Te Tohu Huanga Māori Business Development Programme played a crucial role in my career: I gained the knowledge and the confidence to step out of my comfort zone, and pursue leadership opportunities."*



**Rachel Ropiha**

Ngāti Kahungunu, Ngāi Tahu, Ngāti Māmoe

**Kaiārahi, Mātauranga Māori, Northland Regional Council**

*"The programme challenged us to have a 360° balcony view of the world. For me, this translated to how I approached opportunities, projects and leadership roles within my work. To look beyond the horizon and explore past the norm to navigate successful journeys. To think more globally and consider outward, as well as inward, facing pressures and influences to better plan for and affect outcomes greater than the status quo."*



**Bernie O'Donnell**

Te Āti Awa, Ngāti Mutunga, Ngāi Tahu

**General Manager, Uma Broadcasting**

*"Kei te tino ngākaunui māua ko toku hoa rangatira ko tēnei ao hurihuri ka tīni anō ngā pūkōrero i a māua mokopuna. A te wā ka uru kē atu ā māua mokopuna ki tētēhi whare wānanga, kia whai tōhu ai, ehara tēnei i te mea ohorere, ehara tēnei taumata pānikeretanga he taumata tauhou ki a rātou ngā mokopuna mā. No reira, nōku te waimarie i tāku hikoitanga ki tēnei haerenga. Ko tāku ki a koutou, kua tae mai te wā! Tukua kia rere!"*

## Entry requirements?

You must have:

- A bachelors degree and at least two year's relevant employment experience.

Or

- An approved professional qualification and at least two year's relevant employment experience.

Or

- At least five year's relevant employment experience.

You may be required to attend a selection interview.

### The University of Auckland Calendar

All students enrolling at the University of Auckland must consult its official document, the current University of Auckland Calendar, to ensure they are aware of and comply with all regulations, requirements and policies. [www.calendar.auckland.ac.nz](http://www.calendar.auckland.ac.nz)



## Contact us

### Ngāroimata Reid

MMgt Auckland, DipBus (Māori Development)  
Ngātiwai, Te Rarawa, Ngāti Kahungunu, Rangitāne  
Programme and Student Advisor  
Te Tohu Huanga Māori Business Development Programme,  
Postgraduate Diploma in Business, Māori Development

**Phone:** +64 9 923 3414

**Email:** [ngaroimata.reid@auckland.ac.nz](mailto:ngaroimata.reid@auckland.ac.nz)

[www.mba.auckland.ac.nz/maoridev](http://www.mba.auckland.ac.nz/maoridev)

### The University of Auckland Business School

#### Graduate School of Management

Level 3, Sir Owen G Glenn Building  
12 Grafton Road,  
Auckland 1142

## Key dates

### PGDipBus (Māori Development) - April intake

Quarter	Start	End	Exam week	Applications close
2	01/04/19	07/06/19	15/06/19	Please contact the Student and Programme Advisor about the closing date for applications.
3	24/06/19	30/08/19	07/09/19	
4	16/09/19	22/11/19	30/11/19	

Class times: One weeknight 5.30-8.30pm.

## Ready to apply

We receive applications throughout the year and advise applicants to apply as early as possible to allow for processing time and, if successful, enough time to complete the necessary requirements and submission of paperwork.

## Completing your application

### Step 1

Check your eligibility on our website [www.mba.auckland.ac.nz/maoridev](http://www.mba.auckland.ac.nz/maoridev)

### Step 2

#### New University of Auckland student

Go to [www.apply.auckland.ac.nz](http://www.apply.auckland.ac.nz) and complete the Application for Admission (AFA). We will send you an acknowledgement email with your student ID and ask you to present original copies of proof of identification and academic transcripts you may have.

#### Current or former University of Auckland student

You can use your original student ID number but you will need to submit any additional transcripts you may have gained since leaving the university.

### Step 3

Sign back into your application and upload supporting documentation:

- A detailed CV
- A personal statement. To better assess your suitability we would like to know more about you as a person. Please write about 500 words (double spaced) explaining why you have decided to pursue your chosen programme.

### Step 4

Nominate two referees who can comment on your suitability for the programme.

- One must be from your current employer.
- The other can be from a community or organisation leader, kaumātua or kuia, a business professional or an academic.
- A template can be downloaded from your online application. Ask your referees as early as possible to email their comments to [gsm@auckland.ac.nz](mailto:gsm@auckland.ac.nz)

### Step 5

Submit either the original documents or copies which have been certified by a Justice of the Peace, solicitor, court official, notary public or nominated University of Auckland staff member.

Please send to Applications and Admissions, The University of Auckland, Private Bag 92019, Auckland 1142, New Zealand or they can be delivered to AskAuckland Central, Alfred Nathan House, City Campus (entrance past the General Library from Alfred Street).

- ID Photo
- Proof of citizenship or Permanent Residency
- An official degree certificate or academic transcript

### Step 6

#### Application review

Once we have received your application and evaluated all the supporting documents, a decision will be made regarding whether to interview you or make an offer of admission.

### Step 7

You will be notified of our decision. If you are made an offer you need to sign into the AFA ([www.apply.auckland.ac.nz](http://www.apply.auckland.ac.nz)) to accept your offer.

### Step 8

Once you have accepted your offer, the final step is to enrol in your courses at [www.auckland.ac.nz/enrolment](http://www.auckland.ac.nz/enrolment)

### Step 9

Your Orientation details will be sent to you. Welcome to the programme!