The International Semantic Web Conference (ISWC) is a prestigious international forum for the web science and linked data communities, which has an A tier ranking by the Computing Research and Education Association of Australasia (CORE). The conference is annually organised by the Semantic Web Science Association (SWSA), and its 18th series will be hosted at the University of Auckland, New Zealand on 26-30 October 2019.

ISWC 2019 in Auckland would bring around 400-500 world experts in the semantic web domain to promote the research activities in the Pacific region. It serves as a great opportunity for Auckland as well as New Zealand, in terms of benefiting the growing semantic web community and boosting the web technology development in the ICT sector.

We have received strong support in organizing the event from the Dean of the Faculty of Science (The University of Auckland), the Mayor of Auckland, the Auckland Tourism, Events and Economic Development (ATEED), as well as the local industrial organisations such as New Zealand IoT Alliance, AI Forum New Zealand, NZTech and Microsoft New Zealand, etc.

ISWC 2019 is an outstanding opportunity for you and your company to reach the ‘thought leaders’ in this industry with your message, and for your software and web development teams to network and exchange ideas with their peers in this unique and innovative forum.
Sponsorship packages

Sponsors will have the opportunity to reach over 400-500 experts in the fields of semantic web technologies, including researchers and industry practitioners such as developers and engineering managers.

Contributions and participation by industry for ISWC 2019 are expected to reach record levels for this event because it is the first time it has been held in New Zealand.

We are pleased to announce six levels of sponsorship: Bronze, Silver, Gold, Gold Plus, Platinum and Platinum Plus. In addition, we offer a number of ‘à la carte’ options tailored to your individual profile and needs and linked to specific aspects of the conference.

Platinum Plus – Conference Partner (US$ 17,500) exclusive

- Logo exclusively on name badge lanyard
- Conference banquet exclusive sponsor
- Special lighting projecting sponsor logo at banquet
- Step & repeat banner at banquet
- Dedicated sponsor category on ISWC2019 website
- Acknowledgement on event webpage
- Your logo on ISWC 2019 website in a central position
- Link to your website from the ISWC 2019 site
- Display of company logo during opening and closing sessions
- Acknowledgement of your support in ISWC 2019 proceedings
- One slide during the minute of madness
- A poster/demo during the poster and demo session
- Two tweets advertising your website (as a sponsor) by our official Twitter account between March 2019 and the conference days
- Your logo in ISWC 2019 proceedings
- Your name included in all advance publicity
- Marketing flyer or promotional item to be distributed at conference
- Full-page advertisement in the program book
- Two free 5-day registrations
- A dedicated table in the main hall during the three days of the main conference (October 26-30 2019).
- Printed logo on the participant bags
- 1 pull up banner (provided in advance by the sponsor) in the main room close to the stage
- 1 pull up banner (provided in advance by the sponsor) in the posters/demos
Platinum (US$ 9,000) exclusive

- Your logo on ISWC 2019 website in a central position
- A dedicated table in the main hall during the three days of the main conference (October 26-30 2019)
- 1 pull up banner (provided in advance by the sponsor) in the main room close to the stage
- 1 pull up banner (provided in advance by the sponsor) in the posters/demos
- Printed logo on the participant bags
- Full-page advertisement in the program book
- Two free 5-day registrations
- Marketing flyer or promotional item to be distributed at conference
- Your logo in ISWC 2019 proceedings
- Your name included in all advance publicity
- Two tweets advertising your website (as a sponsor) by our official Twitter account between March 2019 and the conference days
- Link to your website from the ISWC 2019 site
- Display of company logo during opening and closing sessions
- One slide during the minute of madness
- A poster/demo during the poster and demo session
- Acknowledgement of your support in ISWC 2019 proceedings

Gold Plus (US$ 7,500)

- Banner during the opening
- Dedicated sponsor category on ISWC2019 website
- Marketing flyer or promotional item to be distributed at conference
- Your logo in ISWC 2019 proceedings
- Your name included in all advance publicity
- Logo printed on programme schedule
- One free 5-day registration
- Two tweets advertising your website (as a sponsor) by our official Twitter account between March 2019 and the conference days
- Your logo on ISWC 2019 website
- Link to your website from the ISWC site
- Display of company logo during opening and closing sessions
- One slide during the minute of madness
- A poster/demo during the poster and demo session
- Acknowledgement of your support in ISWC 2019 proceedings

Gold (US$ 6,000)

- Your logo in ISWC 2019 proceedings
- Your name included in all advance publicity
- Logo printed on programme schedule
- One free 5-day registration
Two tweets advertising your website (as a sponsor) by our official Twitter account between March 2019 and the conference days
Your logo on ISWC 2019 website
Link to your website from the ISWC site
Display of company logo during opening and closing sessions
One slide during the minute of madness
A poster/demo during the poster and demo session
Acknowledgement of your support in ISWC 2019 proceedings

Silver (US$ 3,500)

- Acknowledgement of your support in ISWC 2019 proceedings
- One tweet advertising your website (as a sponsor) by our official Twitter account between March 2019 and the conference days
- Your logo on ISWC 2019 website
- Link to your website from the ISWC site
- Display of company logo during opening and closing sessions
- One slide during the minute of madness
- A poster/demo during the poster and demo session

Bronze (US$ 2,000)

- Your logo on ISWC 2019 website
- Link to your website from the ISWC site
- Display of company logo during opening and closing sessions
- One slide during the minute of madness
- A poster/demo during the poster and demo session

*Please note that prices of services listed are before VAT, when applicable/required.

À la carte sponsorship opportunities

<table>
<thead>
<tr>
<th>Doctoral consortium sponsor</th>
<th>US$ 2,000 (exclusive)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo on the conference website</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement of your support in the doctoral proceedings and on the event website</td>
<td></td>
</tr>
<tr>
<td>Marketing material in all bags (provided in advance by the sponsor)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Best paper award</th>
<th>US$ 3,500 (research track -- exclusive)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on the award diploma</td>
<td></td>
</tr>
<tr>
<td>Your logo displayed during closing session</td>
<td></td>
</tr>
<tr>
<td>Sponsorship Level</td>
<td>Description</td>
</tr>
<tr>
<td>-------------------</td>
<td>-------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Acknowledgement of your support in ISWC 2019 proceedings</td>
<td>One tweet advertising your website (as a sponsor) by our official Twitter account between March 2019 and the conference days</td>
</tr>
<tr>
<td><strong>Recruitment party</strong></td>
<td>Access to recruitment session with all conference participants for up to three members of your team</td>
</tr>
<tr>
<td><strong>Conference booth</strong></td>
<td>Dedicated table in main hall during the main conference (October 26-30 2019) One 5-day registration (conference banquet included)</td>
</tr>
<tr>
<td><strong>All-day coffee breaks</strong></td>
<td>One of the workshop days One of the main conference days Pull-up banner (provided in advance by the sponsor) close to the coffee tables Sponsor name &amp; logo on signs on coffee tables</td>
</tr>
<tr>
<td><strong>Poster and demo reception</strong></td>
<td>Banner during the event Sponsor’s poster and demo One slide during the minute of madness Dedicated sponsor category on ISWC2019 website Acknowledgement at Event Opening by MC Acknowledgement on event webpage</td>
</tr>
</tbody>
</table>
Notes

- These benefits can be tailored to your organisation’s specific needs, please contact us to discuss.
- For all options to which it applies
  - We are happy to add your marketing collateral to the conference bags distributed to all participants if it is provided in advance to our event management team.
  - We kindly ask all sponsors to organise the shipping or their banners and table-top displays.

Sponsorship chairs

In case of additional individual requests, please contact the sponsorship chairs: iswc2019-sponsorship@inria.fr :

- Lai Kei Pang — University of Auckland, New-Zealand
- Cédric Pruski — Luxembourg Institute of Science and Technology, Luxembourg
- Oktie Hassanzadeh — IBM Research, Yorktown Heights, New York, US
Terms and Conditions

The following terms and conditions apply to your application to sponsor and or exhibit.

You/Your – Sponsoring / Exhibition organisation

We/Us – Event Services, The University of Auckland (acting as agent for the conference local organising committee) and the International Semantic Web Conference.

By returning the signed Application to Sponsor or Exhibit form you agree to be a sponsor of International Semantic Web Conference 2019 hosted by the University of Auckland and being held at the University of Auckland, from 26-30 October 2019 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application

Details may change without notice. Please refer to the conference website for the latest information

General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of ALL participants’ details on the delegate list.

Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed online and the applicable registration fee paid.

Finance

All prices include GST and are quoted in New Zealand Dollars.

Payment of sponsorship/exhibition must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

In the event of cancellation, an administration fee of $250 will apply prior to 30 November 2018. No refunds on sponsorship will be made for cancellations received on or after DATE. Cancellations must be made in writing and forwarded to Event Services, The University of Auckland.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Application to Sponsor or Exhibit form and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

Exhibitor notes

You are confined to products manufactured by, or services rendered by, the exhibitor. You may not assign, share, sub-let, or grant license’s for the whole or part of the booth without prior approval.

The exhibition space will have a surface that allows for Velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You are solely responsible for any physical loss or damage to your own property.

During the conference hours, a company representative should staff each exhibit at all times.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

All material used in the exhibition hall and/or exhibitor’s booth must conform to all appropriate regulations.
You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

Exhibitors cannot attend conference sessions unless they have an applicable registration.

Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. We will not be held responsible for any items left behind.

We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

**Print entitlements**

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

**No animals**

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the exception.

**Privacy statement**

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.