



Invitation to Sponsor

The 5th World Congress on Marine Biodiversity organising committee are delighted to invite you to become a sponsor of the 5th World Congress on Marine Biodiversity conference, to be held as a virtual conference on the 14-16 December 2020.

About Marine Biodiversity

The scope of the conference series is all issues related to marine biodiversity, including management of fisheries and aquaculture, impacts of mining, pollution, invasive species, nature conservation, advances in theory and methods, and improved understanding of ecology and ecosystems.

The WCMB is under the aegis of the International Association of Biological Oceanography (IABO), the over 50-year old world organisation for marine biology which is part of the group of international academic associations within the International Union of Biological Sciences (IUBS) and International Science Council (ISC, formerly ICSU).

About 5th World Congress on Marine Biodiversity conference

The World Conference on Marine Biodiversity (WCMB) has become the major focal assembly to share research outcomes, management and policy issues, and discussions on the role of biodiversity in sustaining ocean ecosystems. Arranged on a 3 – 4 year cycle, prior WCMB meetings (Valencia, Spain; Aberdeen (900pax), Scotland; Qingdao, China (600px), Montreal) have each attracted leading specialists from around the world, and catalysed numerous sidebar sessions on marine biodiversity issues.

WCMB is an international forum for researchers, policy makers, and practitioners. We expect 600 delegates, who will come together to:

- share ideas,
- discuss and promote research,
- develop knowledge, policies, and practices,
- innovate as world-class leaders

The WCMB welcomes presentations on all aspects of marine biodiversity, both fundamental and applied sciences. The year 2020 is significant in being a deadline for both Convention on Biodiversity Aichi Targets and UN Sustainable Development Goals, including SDG 14 on the oceans, and is a starting point for 2030 goals and the UN Decade of the Oceans.

WCMB 2020 will be attended by people from the following segments within the WCMB Community



5th World Conference
on Marine Biodiversity



- Researchers
- Professors and lecturers
- Postgraduate students
- Government scientists
- Consultants and scientists in commercial organisations
- Advisors to government and industry

Key reasons to sponsor

- Maximise your company's exposure and increase your brand awareness
- Promote your company, products and services to hundreds of delegates across the globe
- Enhance your image within the Marine Community
- Interact with delegates one-one via our virtual meeting platform

About the Virtual Conference Platform

The Virtual Conference Platform is a hub for connection. It includes areas for live and pre-recorded presentations, panels, discussion platforms, 'face to face' group networking opportunities between both delegates and sponsors/exhibitors and a meeting hub to connect one on one or to trade contact details for the future.

The virtual exhibition space is an area where each exhibitor can be available to chat with interested delegates. Exhibitors can provide videos and documents for download that can be accessed at any time throughout the conference.

Sponsors who are not exhibiting will have multiple opportunities to promote branding.



Sponsorship Opportunities

Sponsorship Benefits	Platinum \$6,000	Gold \$4,500	Silver \$3,000	Bronze \$1,500	Exhibitor \$1,000
Registrations					
Complimentary Registrations	4	3	2	1	1
Branding & Promotions					
Logo & website displayed on the virtual platform feature banner rotation*	√	√	√	√	√
Logo & website displayed on the conference website*	√	√	√	√	√
Feature content in a marketing email in lead-up to conference*	√	√	√		
Feature on conference social media outlets pre-conference	√	√			
Featured in Programme					
Acknowledgment by host or MC during the conference	√	√	√	√	
Short live promotional message via Live Host update <1min	√	√			
Opportunity to be a session sponsor, with logo displayed in the timeline **	√				
Virtual Exhibition Space					
Virtual space to host during exhibition open hours	√	√			√
Additional conference passes for exhibitors (can be separate to comps)	2	1	1		1
Ability to have videos and documents available for download*	√	√			√
Lead Retrieval	√	√			√
Data & Information					
Attendee Delegate list***	√	√	√	√	
*content to be supplied by sponsor/exhibitor					
** On Approval of conference organisers					
*** In accordance with the NZ Privacy Act 1993					

At WCMB we highly value the support of our corporate partners. Your success is our success. That's why we offer a variety of touch points for your brand and our delegates. We encourage you to sign up early to get the maximum return on your investment.



Additional Opportunities

Sponsor a Delegate Attendance Fund - POA

Support interested persons whose only barrier to participating is financial, by sponsoring a fund to remove that barrier. Details will be discussed upon interest.

Further Information

For further information about the sponsorship and advertising opportunities outlined in this prospectus, or any queries regarding the conference, please contact Melissa Burnett, melissa.burnett@auckland.ac.nz or visit <https://www.wcmb2020.org/sponsorship/>



Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the conference local organising committee and WCMB 2020).

By returning the completed and signed Application to Sponsor or Exhibit form you agree to be a sponsor of WCMB 2020 from **14 – 16 December 2020** on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property,

government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$6,000.00
<input type="checkbox"/>	Gold Sponsorship	\$4,500.00
<input type="checkbox"/>	Silver Sponsorship	\$3,000.00
<input type="checkbox"/>	Bronze Sponsorship	\$1,500.00
<input type="checkbox"/>	Exhibitor	\$1,000.00
<input type="checkbox"/>	Delegate Sponsor	POA

GST included where applicable.

Other (please state)

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for WCMB 2020.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

- Please send me a tax invoice for direct credit payment
- I wish to pay with credit card please send a tax invoice along with a link for payment

Please return completed forms to:

Melissa Burnett
Event Services – The University of Auckland
Email: melissa.burnett@auckland.ac.nz

