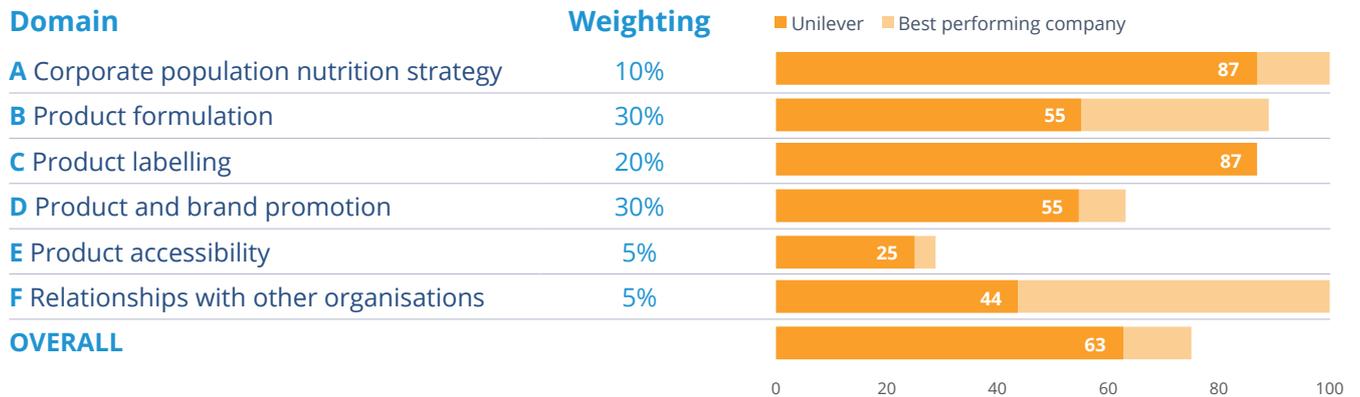


Unilever

5 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

63 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

	Areas of strength	Key recommendations
Tertile 3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Strong commitment to improving population nutrition on the national website with reference to national nutrition recommendations Acknowledgement of global priorities in the nutrition strategy Regular reporting against specific objectives and targets 	<ul style="list-style-type: none"> Refer to global priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets
	<p>Product formulation</p> <ul style="list-style-type: none"> Clear targets to reduce sodium, sugar and saturated fat across product portfolio Signatory of the Ministry of Health's Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Develop commitments to reduce portion sizes for specific food categories where this is appropriate Apply the added and saturated fat targets to more product groups Adopt an official nutrient profiling system (e.g., Health Star Ratings) for the purpose of product development and reformulation
	<p>Product labelling</p> <ul style="list-style-type: none"> Commitment to display the Health Star Rating on all products by the end of 2017 Online nutrition information is available for most products through relevant brand websites. 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> • Commitment to compliance with the latest Advertising Standards Authority Code • Global marketing policy also covers sponsorship of children's events, and the use of celebrities and characters in promotion to children 	<ul style="list-style-type: none"> • Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience by children's peak viewing times instead of proportion of population watching • Independently audit compliance with marketing policies on a national level
3	Product accessibility	
	<ul style="list-style-type: none"> • Clear targets to increase the healthiness of overall product portfolio 	<ul style="list-style-type: none"> • Support evidence-informed government policies such as a tax on sugar-sweetened beverages • Make a commitment to increase the proportion of healthy food products in the overall company portfolio • Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
2	Relationships with other organisations	
	<ul style="list-style-type: none"> • Support for nutrition education programmes published on national website • Commitment to not make political donations 	<ul style="list-style-type: none"> • Publish national relationships on the New Zealand website, such as support of professional organisations and external research, and membership of industry associations
3	Overall	
	<ul style="list-style-type: none"> • Active engagement with the BIA-Obesity tool and process • Signed up to the Ministry of Health Healthy Kids Industry Pledge 	

Unilever's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies