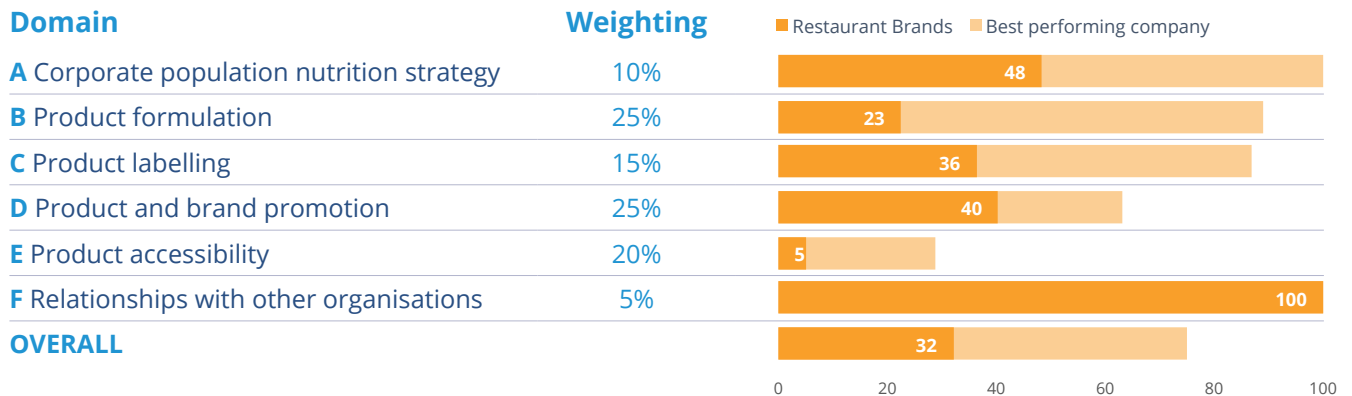


APPENDIX: COMPANY SCORECARDS

Restaurant Brands

15 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

32 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
2	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Commitment to improve population nutrition on the national website 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant, time-bound) objectives and targets in overarching nutrition commitment Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
2	<p>Product formulation</p> <ul style="list-style-type: none"> Specific sodium reduction targets Commitment to use non-hydrogenated vegetable oils for frying purposes 	<ul style="list-style-type: none"> Commit to SMART (specific, measurable, achievable, relevant, time-bound) targets on sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
2	<p>Product labelling</p> <ul style="list-style-type: none"> Provision of nutrition information on the national website and upon request in-store 	<ul style="list-style-type: none"> Display comprehensive nutrition information on menus in-store Provide information on food composition to national authorities on request Support government regulations on menu labelling

Restaurant Brands

15 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

32 OVERALL SCORE
(OUT OF 100)

	Areas of strength	Key recommendations
Tertile 2	Product and brand promotion	
	<ul style="list-style-type: none"> Support of the Advertising Standards Authority Children and Young People's Advertising Code Commitment to not placing television advertisements in dedicated children's programmes 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 and that defines a target audience in terms of children's peak viewing times and includes restriction of use of celebrities and animation/fantasy characters with kids' meals Independently audit compliance with marketing policies on a national level Develop a policy to restrict sponsorship of children's events
3	Product accessibility	
	<ul style="list-style-type: none"> Kids meal deals have assigned healthier drinks (juice/water not soft drinks) 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that 'default' drinks (as part of combination meals) are healthy
3	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding and support for active lifestyle programs are published on national website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
2	Overall	
	<ul style="list-style-type: none"> Active engagement with the BIA-Obesity tool and process 	<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge

Restaurant Brands's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies