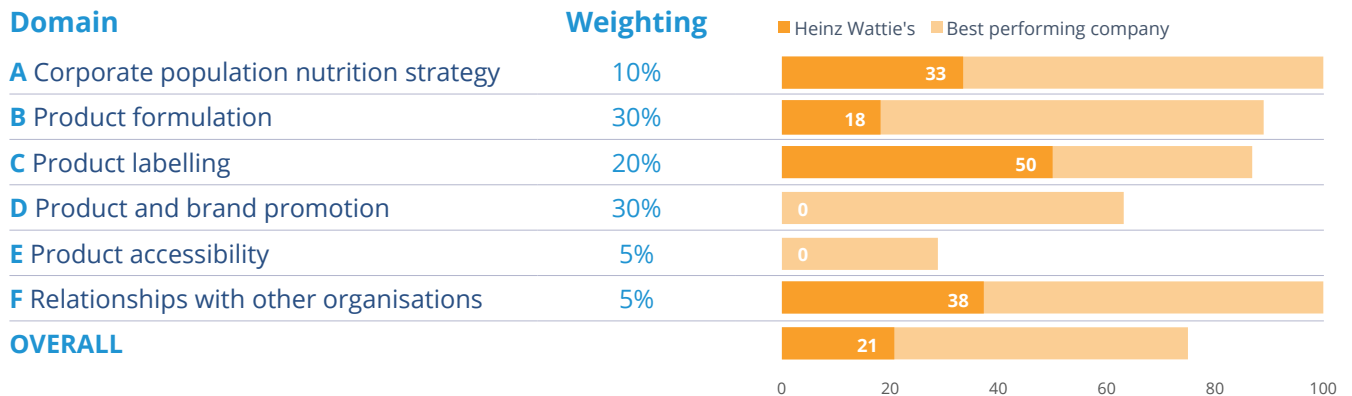


APPENDIX: COMPANY SCORECARDS

Heinz Wattie's

17 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

21 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

	Areas of strength	Key recommendations
Tertile	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Commitment to improve population nutrition on the national website 	<ul style="list-style-type: none"> Make the commitment more comprehensive (i.e. including more domains) and include specific objectives and targets Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
	<p>Product formulation</p> <ul style="list-style-type: none"> Some existing targets for sodium, added sugar and saturated fat reduction 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate Use an independent nutrient profiling system (e.g., Health Star Ratings) for the purposes of product development and reformulation
	<p>Product labelling</p> <ul style="list-style-type: none"> Support for and implementation of the Health Star Rating system 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 1	Product and brand promotion	<ul style="list-style-type: none"> • Publish support for the Advertising Standards Authority Children and Young People's Advertising Code • Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on use of celebrities, premium offers and fantasy and animation characters • Independently audit compliance with marketing policies on a national level • Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
	Product accessibility	<ul style="list-style-type: none"> • Support a tax on unhealthy foods (e.g., sugar sweetened beverage tax) taking into account the growing scientific evidence base • Make a commitment to increase the proportion of healthy food products in the overall company portfolio • Adopt an official nutrient profiling system to classify products for the purpose of product accessibility policies
2	Relationships with other organisations	<ul style="list-style-type: none"> • Publish support for external research, and membership of industry associations on the national website, or disclose a lack of these relationships to the BIA Obesity team • Disclose all political donations in real time, or commit to not make political donations
	Overall	<ul style="list-style-type: none"> • Sign up to the Ministry of Health's Healthy Kids Industry Pledge • Actively engage with the BIA-Obesity tool and process

Heinz Wattie's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies - 1 = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.