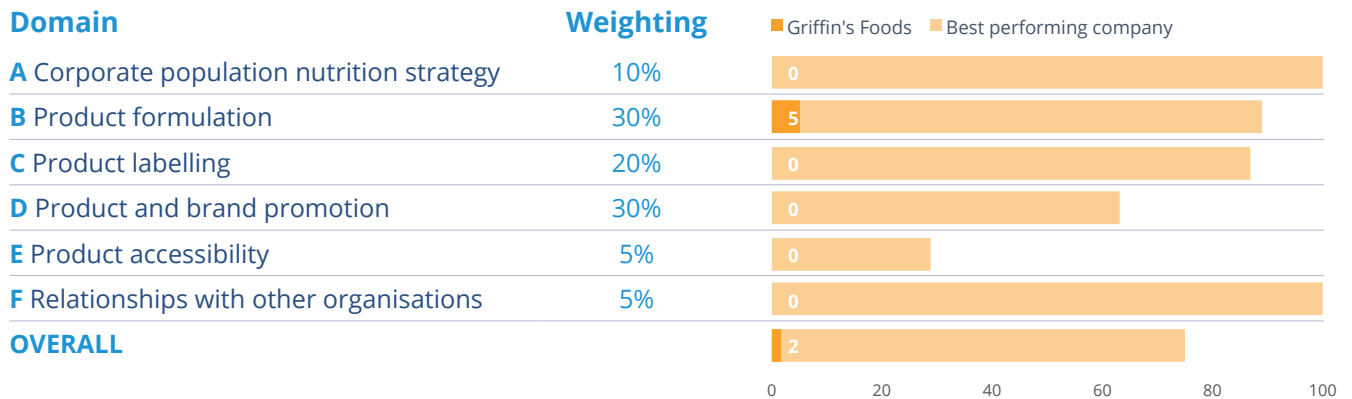


APPENDIX: COMPANY SCORECARDS

Griffin's Foods

23 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

2 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Set an overarching strategy or commitment to improve population nutrition, including specific targets and objectives, for New Zealand Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global and national priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand
1	<p>Product formulation</p> <ul style="list-style-type: none"> Commitment to support the Heart Foundation's Heartsafe initiative Commitment to reducing the sodium level in chips and extruded snacks 	<ul style="list-style-type: none"> Commit to set New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
1	<p>Product labelling</p> <ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support for and implementation of the Health Star Rating system across product portfolio Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 1	Product and brand promotion	
	<ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
	Product accessibility	
	<ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
Tertile 1	Relationships with other organisations	
	<ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
Tertile 1	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge Actively engage with the BIA-Obesity process and tool

Goodman Fielder's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies - 1 = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.