

The background features a network diagram of interconnected nodes and dashed lines overlaid on a light gray world map. The nodes are represented by various colored circles (orange, teal, purple, red) and some are hollow. The network is most dense in the central and lower-left areas.

eResearch NZ 2020

Sponsorship Prospectus

12-14 February 2020 | Dunedin Centre



Invitation to Sponsor

The eResearchNZ 2020 organising committee are delighted to invite you to become a sponsor of the 11th Annual conference, to be held on the 12- 14 February at the Dunedin Centre.

About eResearch

eResearch encompasses all of the information technology infrastructure and software that supports a research community. This includes the people, computing and software platforms that connect equipment, data, and other computing resources with people, along with collections management, platforms to run experiments, and advanced collaboration tools.

eResearch communities thrive on deep engagement with researchers, supporting the formation and operation of effective digitally supported research communities.

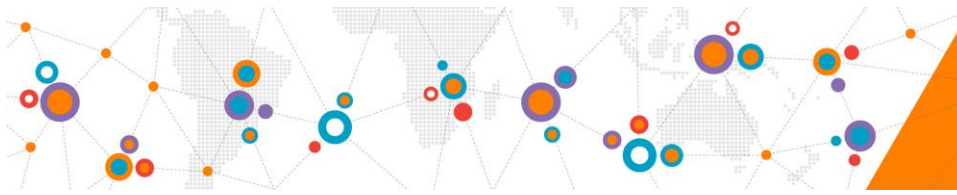
About eResearch 2020 Dunedin

The 11th Annual eResearch Conference will build on the success of previous conferences. Delegates will participate in a wide programme appealing to all stakeholders within the community. For the last 10 years, the eResearch NZ conference series has provided an important national forum for strategic discussions, community building, and career development. In 2020, our theme of United in Data will highlight the challenges and solutions associated with the management, sharing, analysis and visualisation of data; issues that are of fundamental importance across the breadth of the research landscape. In particular, we will bring together data-focused researchers across disciplines and communities who are exploring the ways that data science and associated technologies can be used to support and advance research outcomes in NZ and internationally. eResearch NZ 2020 aims to:

- Showcase innovative work-in-progress or recent project results where data science techniques and/or digital technologies were utilised
- Highlight current and emerging priorities, trends, and best practices in eResearch approaches
- Provide opportunities for skills training, professional development, and mentoring in data science and eResearch applications
- Draw experience and inspiration from eResearch programs and projects in other regions
- Build communities of practice that foster and support collaboration and knowledge-sharing within and beyond NZ's research sector

eResearch 2020 will be attended by people from the following segments within the eResearch Community

- Executive Level stakeholders
- Postgraduate researchers from many disciplines
- Senior scientists from many of the country's largest research projects
- IT Directors and CIOs from New Zealand's universities, research institutes and polytechnics
- Representatives of New Zealand's research infrastructure providers.



Key reasons to sponsor

- Maximise your company's exposure and increase your brand awareness
- Promote your company, products and services to hundreds of delegates all under one roof at one time
- Enhance your image within the eResearch Community
- Network and build new relationships
- Interact with delegates face to face

The Venue

The grand baroque style of the Dunedin Centre makes an impressive setting for any event. Located in the heart of the city, you'll find the very best in conference, exhibition and performance facilities - it's the perfect blend of old-world style and modern convenience.

Address:

1 Harrop Street
PO Box 5506
Dunedin



Trade schedule

Tuesday 11 Feb 2020

Wednesday 12 Feb 2020

Thursday 13 Feb 2020

Friday 14 Feb 2020

Trade day pack in

Trade pack in, Day 1: Conference open, Welcome Reception

Day 2 and Conference dinner

Day 3: Conference close, Trade pack out

Further Information

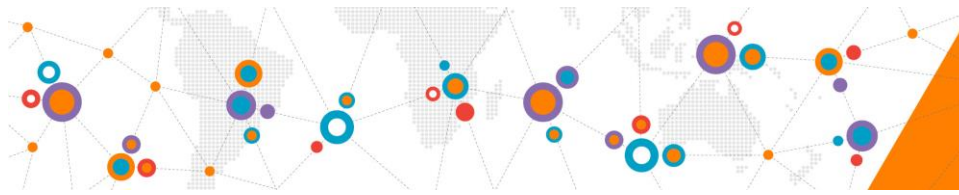
For further information about the sponsorship and advertising opportunities outlines in this prospectus, or any queries regarding the conference, please contact Laura Furse, l.furse@auckland.ac.nz or visit

<http://eresearchnz2020.org.nz/>

Sponsorship Opportunities

At eResearch we highly value the support of our corporate partners. Your success is our success. That's why we offer a variety of touch points for your brand and our delegates. We encourage you to sign up early to get the maximum return on your investment.

Sponsorship Benefits	Platinum \$20,000 <i>(One Only)</i>	Gold \$15,000 <i>(Two Only)</i>	Silver \$8,500	Bronze \$3,500
Branding				
Logo recognition on the conference website , with link to sponsors website	√	√	√	√
Colour advert in Conference handbook. (Sponsor to supply artwork by January 12 2020)	Full page	Half page		
Acknowledgement at Opening & Close of Conference	√	√		
Organisational Banners outside of trade space (Supplied by Sponsor)	2	1		
Trade Exhibition Space	3.6mx1.2m	3mx1.2m	2.4mx1.2m	2.4mx1.2m
Programme				
Opportunity to Provide a Speaker for a Conference Stream 30 mins (Subject to the Approval of the Programme Committee)	√			
Opportunity to Provide Presentation for a Conference Stream 15 mins (Subject to the approval of the Programme Committee)		√		
Attendance				
Conference Registration incl. Gala Dinner and Networking Function	4	3	2	1
Delegate List (In accordance with The Privacy Act 1993)	√	√	√	√
Events				
Opportunity to Address Delegates at the Welcome Function 12 February 2020	√	√		
Sponsor of the Conference Dinner 13 February 2020	√			
Additional Sponsorship Opportunities*				
Student Sponsor \$600	Further information on page 5			
Coffee Cart \$1,250 per day or \$3,000 for the whole conference	Further information on page 5			
Special Session POA	Further information on page 5			



Events

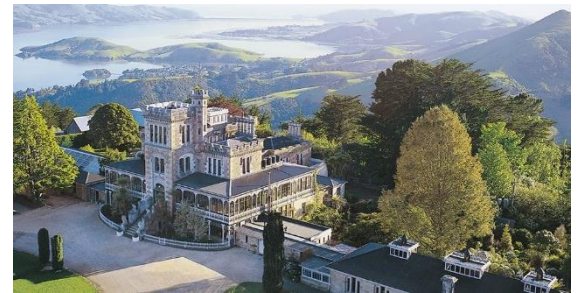
Welcome Function, 12 February 2020

Held at the Dunedin Centre, the welcome function lasts approximately 90 minutes and during this time an Organisational Banner may be displayed. You will be provided with an opportunity to address delegates. (Platinum and Gold Sponsors only).

Conference Dinner, 13 February 2020

The conference dinner will be held at Larnach Castle, 145 Camp Road, Otago Peninsula.

Exclusive Sponsorship of the Conference Dinner for Platinum Sponsor only. This year the dinner will be off site and the Platinum Sponsor will have an opportunity to display their branding at the dinner as agreed with the conference committee.



Additional Opportunities

Coffee Cart \$1,250 per day or \$3,000 for the whole conference

Exclusive sponsorship of the Coffee Cart. Plus the opportunity to provide branded polo shirt for the barista to wear during service. Your brand will be highly visible at the Coffee Cart. The Coffee Cart is consistently identified as a very popular hospitality offering in attendees' feedback.

Special Session: Eg. Breakfast workshop POA

Opportunity to get in front of an exclusive group of eResearchers. Session topic to be agreed with the Programme committee. Venue will be provided, and invitations & RSVP's will be managed by the conference organisers. Talk to us about what you would like to do!

Student Sponsorship \$600

eResearch NZ 2020 encourages research students to participate in the community's annual conference. This year, the conference is offering opportunities to sponsor student delegates. Sponsoring a student includes the cost of registration and conference dinner.

Students who are selected for sponsorship commit to the following:

- Attend all conference sessions and conference dinner
- Sponsor acknowledgement if their work appears in the programme.
- Sponsor acknowledgement in the conference handbook.
- Student sponsorship will be open to all students who are enrolled at a New Zealand university. Students will be selected by eResearch NZ 2020. The student must arrange and fund their travel requirements.



Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the conference local organising committee and eResearch NZ 2020).

By returning the completed and signed Application to Sponsor or Exhibit form you agree to be a sponsor of eRNZ 2020 hosted by Genomics Aotearoa and being held at the Dunedin Town Hall, from **12 – 14 February 2020** on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not touch, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.



eResearch NZ 2020

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You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for eResearch NZ 2020.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$20,000.00
<input type="checkbox"/>	Gold Sponsorship	\$15,000.00
<input type="checkbox"/>	Silver Sponsorship	\$8,500.00
<input type="checkbox"/>	Bronze Sponsorship	\$3,500.00
<input type="checkbox"/>	Coffee Cart	\$3,500.00
<input type="checkbox"/>	Student Sponsorship	\$600.00

All prices include GST.

Other (please state)

- Please send me a tax invoice for direct credit payment
- I wish to pay with credit card please send a tax invoice along with a link for payment

Please return completed forms to:

Laura Furse
Event Services – The University of Auckland
Email: l.furse@auckland.ac.nz