As a 100% renewable energy generator, Meridian Energy embraces the UN’s Sustainable Development Goals of ‘Climate Action’ and ‘Affordable and Clean Energy’ as our core purpose: ‘Clean energy for a fairer and healthier world’.

We see the opportunity to take climate action in the transport sector through the use of renewable electricity, which is why we’re working with a wide range of businesses and organisations to accelerate the uptake of electric vehicles (EVs) in New Zealand.

In our own business, our 2020 goal is for 90% of our passenger vehicles to be 100% battery electric cars (we’re already at 50%) and we have signed the EV100 pledge to full fleet conversion by 2030.

Our collaboration and leadership in large scale fleet conversion has enabled us to work with businesses and organisations to support their conversion. At the end of 2018 we hosted Christina Bu, leader of the Norwegian Electric Vehicle Association, in association with Drive Electric and EECA, to speak with business and government leaders. We’re also sharing the learnings from our own commercial conversion journey locally, and internationally our fleet manager presented at the 2019 Nordic EV Summit.

In 2018 we introduced a bespoke pricing plan for electric car owners to encourage uptake in our customers with cheaper overnight electricity rates for vehicle charging. To take climate action outside the home, we’re working with businesses and councils to install EV chargers across New Zealand. We have more installations in our charger pipeline, which means the NZTA’s goal of a charger every 75km is nearly complete.

With a national grid powered by around 85% renewable energy, electrification of our transport sector, is key to New Zealand reaching a zero carbon future.