

Litefoot is an award-winning charity that works at the intersection of sport and the environment. Led by prominent New Zealand sportspeople, our ambition is to inspire New Zealanders to become environmental champions using the spirit of sport - teamwork and competitiveness - as the foundation for doing so.

Our lead initiative, LiteClub, is an entirely free programme designed to help community sports clubs reduce their environmental impact, freeing up money in the process. LiteClub aims to drive a transformation of New Zealand's community sports infrastructure – and the culture to match. Since 2011, we have visited over 1,500 clubs, freeing up more than \$8.6 million for these clubs and prevented nearly 9,200 tonnes of CO2 from entering the atmosphere.

Litefoot is in a unique position to harness the values of sport to embed low carbon, positive, inclusive, peaceful and sustainable behaviours into sporting communities and beyond. Sport is a powerful enabler for sustainable development through its promotion of tolerance and respect and the contributions it makes to the empowerment of women and young people, individuals and communities, as well as to health, education and social inclusion objectives.

Our current method of reporting impact is through tangible results based on club savings and GHG reductions. However, we are in the process of measuring our impact alongside the 17 SDGs. So far, we have in place measurements and KPIs for 14 targets across 8 goals:

- 3. Good Health and well-being: Targets 3.4 & 3.9
- 4. Quality Education: 4.7
- 7. Affordable & Clean Energy: 7.b
- 9. Industry, innovation and infrastructure: 9.4
- 12. Responsible consumption and production: 12.1, 12.2, 12.3, 12.5, 12.6 & 12.8
- 13. Climate Action: 13.3
- 14. Life Below Water: 14.1
- 17. Partnerships for the Goals: 17.17

In addition to this, we aim to develop measurements across 5 additional goals and 8 additional targets (5.1, 8.6, 11.7, 12.a, 14.2, 15.1, 16.7, 17.16) to illustrate the global impact of local, regional and national sustainable development.

By means of the choices we make every day, we've put ourselves on a path that means compromise for future generations. We don't think that's a legacy anyone wants to leave. We want to help build a new way of doing things and we believe that sport has a role to play in this transformation.

Sport cuts a direct track to the hearts of billions around the world. Through the leadership of our heroes here in New Zealand, their personal commitment and the sports-led initiatives that we've created, we think many New Zealanders will follow in their footsteps.

**If all of us do a little, together we'll achieve a lot.**



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**Most relevant SDGs:**

