



# Success Story: Fujitsu

Fujitsu has committed to the Sustainable Development Goals and has a history of sustainability action dating back to the establishment of our first factory in 1938. When Fujitsu moved to a new office in Auckland, commitment to our sustainability goals was critical. With a New Zealand Green Building Council 5 star rating, the new Auckland building achieves high levels of energy efficiency and supports Agile workstyles.

**Taking action on SDG13:** Climate Change, an annual saving of more than 398,406 kWh has been achieved – equivalent to the annual energy use of 56 homes. Taking into account both new Fujitsu premises – an office in the Victoria Park area and a warehouse in Mount Wellington - and the outsourced data centre, the first quarter of occupancy in the new sites have delivered an impressive 64% in reduction in total energy use, representing dollar and emissions savings. In New Zealand we proudly procure our power from Meridian Energy, who only generates electricity from renewable sources such as wind and hydro power, supporting SDG7: Affordable & Clean Energy.

Improved recycling arrangements are also in place at the Auckland office, with employees having colour-coded bins to divert co-mingled waste, organic and electronic waste from landfill. Currently more than 52% of general waste (not including eWaste) is diverted from landfill and we aim to improve in future.

The project team ensured Fujitsu’s policy of zero eWaste to landfill, in place since 2009, was observed, illustrating our commitment to SDG12: Responsible Consumption & Production. In all, an impressive 8,250kg of ICT equipment– more than 40kg per employee at the site – was diverted from landfill and recycled onshore in New Zealand. This recycling reduces GHG emissions by more than 2.3t CO2e and diverted more than 48.8kg of toxic metals from landfill (according to the Basel Action Network e-stewards methodology).

“Fujitsu has reduced emissions from office energy by more than 60% since our baseline year in 2008, but we’re not resting on our achievements and continue to make further reductions. This project illustrates Fujitsu’s commitment to best practices in reducing environmental impact, including ensuring all electronic waste was processed onshore in New Zealand”. Blaise Porter, Director Responsible Business, Fujitsu



### Contact

Blaise Porter  
Director, Responsible Business  
Blaise.Porter@au.fujitsu.com  
nz.fujitsu.com

### Most relevant SDGs:

