A kinder way to clean. Cleaning is solitary, meditative and immensely satisfying. It’s also hard physical work and requires experience and attention to detail to achieve high-quality results. But the value of this service is typically overlooked. Because of this, many cleaners struggle financially. Fresh Desk pays employees the living wage, and you’ll notice the difference: an exceptionally clean, sparkling office every time.

With all our love for being clean, we’d be doing something wrong if we weren’t keeping our planet clean too. Fresh Desk cleaners only use eco-friendly products and sustainable methods to get your premises sparkling. We’re also an Ākina-listed social enterprise and part of the fwd: directory, which helps organisations be more socially and environmentally responsible.

Our mission is to make cleaning a valued and respected profession by paying our staff a living wage, giving them wraparound support and seeking out opportunities for learning and development. Cleaning is a meticulous and physical job, and we love it! We take pride in our work and nothing compares to the satisfaction we get when our customers see the difference it makes.

We don’t just talk about creating impact, we actually do it. And we measure it. We use evidence and data to produce impact reports of the work we do and support our claims.

**Success Story: Fresh Desk**

**Financial Equality**
In 2018-2019, Fresh Desk’s 39% growth increased staff numbers to 8,457.
All staff earned the living wage, which is $8,424 pa above the minimum wage.

**Wellbeing**
86% of team members reported above average self-esteem.
70% feel respected by colleagues.
And 100% feel highly respected by customers.

**Social Mobility**
5 people reported improved language skills.
2 NZQA certificates completed this year, and counting.

**Kaitiakitanga**
We switched to 100% of products, 100% trained, and award-winning eco-friendly by Environmental Choice.

**Contact**
Caroline de Castro
General Manager & Co-founder
Fresh Desk
021 363 848 | caroline@freshdesk.co.nz
www.freshdesk.co.nz

Most relevant SDGs: