



SPONSORSHIP PROSPECTUS

New Zealand

**Sustainable Development Goals Summit
2 September 2019**

University of Auckland | Auckland University of Technology





Welcome

The United Nations Sustainable Development Goals provide an agenda for transforming the world to meet the challenges of ending poverty, enhancing social inclusion, environmental sustainability, peace, good governance and economic prosperity for all countries and peoples. The organising committee are pleased to invite you to join this national, multi-sector Summit on the Sustainable Development Goals – together we are accepting the challenge for our sphere of influence in New Zealand.

The need for urgency and greater action to progress sustainable development are recognised in the 2019 Summit's theme of Accelerated action, together.

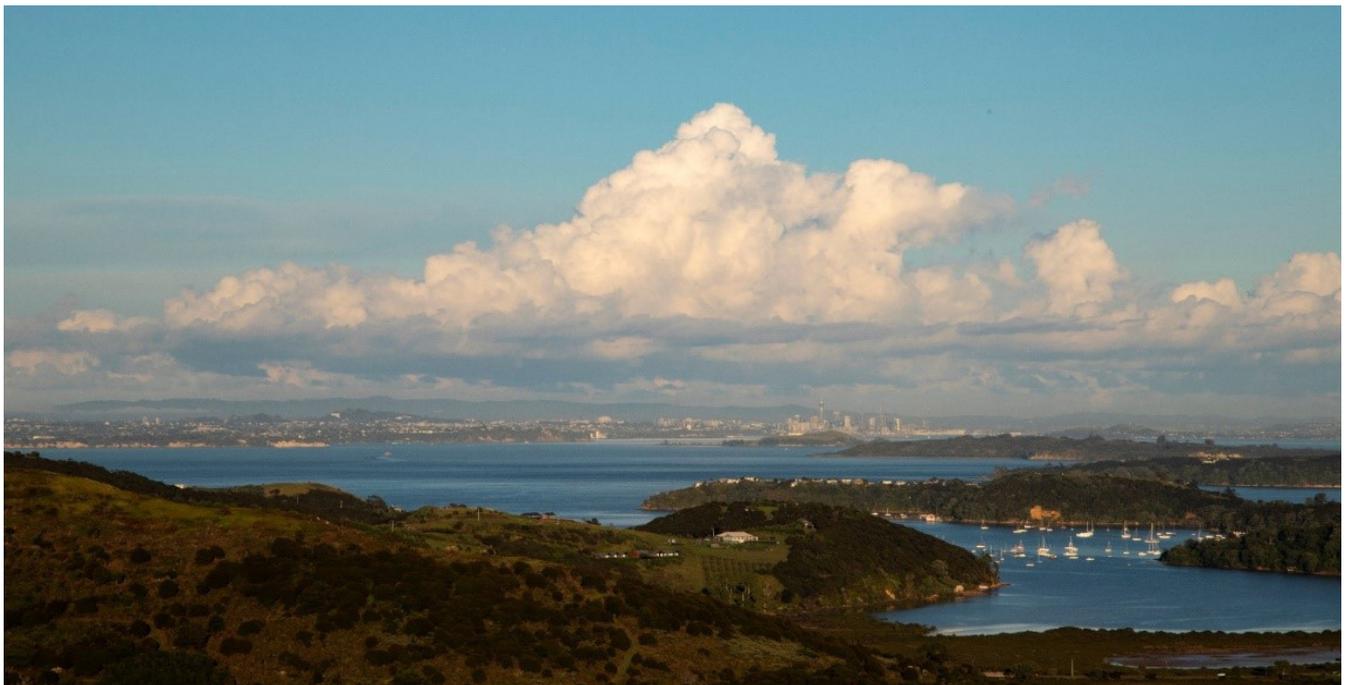
The purpose of the Summit is to bring together people from all sectors to develop and commit to positive action and accountability on the critical SDGs within our broader spheres of influence. We will do this by providing a platform for recognising, sharing and combining knowledge and skills, and seeking to weave together many threads of accelerated action through preparatory work, keynote addresses, panel discussion and action planning.

The Summit outcomes will be:

- Participants with increased knowledge, skills and tools to act and influence;
- Enhanced commitment and momentum for accelerated action, together beyond the Summit;
- Expansion of key partnerships to deliver accelerated action, and
- An electronic record of the keynote addresses and panel discussions, and the accelerated action plans developed and agreed to within the summit and contributed to by all those who join in.

Further Information

For further information about the sponsorship and advertising opportunities outlined in this prospectus, or any queries regarding the conference, please contact Gillian Lewis, gd.lewis@auckland.ac.nz



New Zealand Sustainable Development Goals Summit | Summit - 2 September 2019, University of Auckland



About the New Zealand Sustainable Development Goals Summit 2019

This is the second Sustainable Development Goals Summit held in New Zealand and will cater for 550 delegates. The first was held in 2018 in Wellington. The summit is aimed at sector experts from:

- Central, regional and local government;
- Māori and Pasifika;
- Business and business sector organisations;
- Community groups, environment and conservation groups, and NGOs;
- Youth, and
- Research and education.

The programme will include:

- Keynote speakers covering the international and national contexts for NZ taking action on the SDGs;
- NZ's first Voluntary National Review on the SDGs (presented to the UN in July 2019);
- Panel discussions on accelerated action beyond the VNR, taking action locally and collectively, and connecting to the future;
- Interactive and collaborative cross-sector action planning sessions;
- Development of the Aotearoa/NZ vision 2030;
- Mayoral debate and networking on Monday night, and
- SDG-themed photography competition and exhibition.

Exposure of your brand

- Summit website;
- Direct marketing;
- Social media campaign;
- Media, and
- Inclusion in post-Summit video material.



Owen G Glenn Building, 12 Grafton Road, Auckland

Conference venue, exhibition and registration areas

The Owen G. Glenn Building, one of Auckland's most architecturally striking buildings, is situated on the University of Auckland campus right in the heart of Auckland and within walking distance of all the main cultural, entertainment and commercial hubs. The spacious design of the modern venue features tailored technology and the capacity for large conferences.

Two adjacent foyers on Level 0 provide an ideal area comprising 338 square metres for exhibitions and conference breaks while the foyer on Level 1 comprising 324 square metres is available for registration.



Invitation to sponsor

The New Zealand Sustainable Development Goals Summit appreciates the support of all sponsors who share our commitment to the United Nations Sustainable Development Goals. The Summit has a range of sponsorship opportunities to suit a variety of budgets and align to your brand objectives. Contact Gillian Lewis at gd.lewis@auckland.ac.nz to secure your preferred sponsorship and start your partnership with the New Zealand Sustainable Development Goals Summit:

- Utilise the conference communication campaign to extend your brand reach and enhance your visibility across sectors concerned with sustainability;
- Network with stakeholders, form new relationships and identify potential partnership opportunities;
- Strengthen and launch collaborative projects, and
- Demonstrate your commitment to and involvement in corporate social responsibility.

Sponsorship Benefits <i>*all prices include GST and will be invoiced in NZD\$</i>	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Branding			
Complimentary conference registration	4	2	1
Logo recognition on the conference website , with link to sponsors website (Sponsor to supply artwork)	✓	✓	✓
Logo in conference e-publication Cover/Sponsor page (Sponsor to supply artwork)	Cover & Sponsor page	Sponsor page	Sponsor page
Colour advert in conference e-publication (Sponsor to supply artwork)	Full page	Half page	Quarter page
Logo on holding slides in all sessions	✓	✓	
Verbal acknowledgement at opening & closing ceremonies	✓		
Trade Exhibition Space	Two 3.6m x 1.2m	3m x 1.2m	2.4m x 1.2m
Opportunity to provide speaker for panel discussion	✓		
Additional Opportunities*			
Morning / Afternoon Tea Break Sponsor	\$ 500		
Lunch Sponsor	\$ 1,500		
Exhibitor 2.4 m x 1.2 m	\$ 1,500		

All sponsorship packages and benefits can be tailored to meet your organisation's objectives. Please contact Gillian Lewis, gd.lewis@auckland.ac.nz to discuss any of these opportunities.



Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland.

By returning the completed and signed Application to Sponsor or Exhibit form (the "Application Form") you agree to be a sponsor of New Zealand Sustainable Development Goals Summit hosted being held at the University of Auckland and Auckland University of Technology, from 2 September 2019 (the "Event Period") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the organisers and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and/or exhibition package for SDG Summit 2019.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Gold Sponsorship	\$10,000.00
<input type="checkbox"/>	Silver Sponsorship	\$5,000.00
<input type="checkbox"/>	Bronze Sponsorship	\$2,500.00
<input type="checkbox"/>	Morning / Afternoon Tea	\$500.00
<input type="checkbox"/>	Lunch	\$1,500.00
<input type="checkbox"/>	Exhibitor	\$1,500.00

All prices include GST.

Other (please state)



Please send me a tax invoice for direct credit payment



I wish to pay by credit card, please send a tax invoice along with a link for payment

Please return completed forms to:

Please return completed forms to:

Event Services – The University of Auckland
Email: a.harvey@auckland.ac.nz

Post:

Event Services
University of Auckland
Private Bag 92019
Auckland 1142