The Strategic Supply Chain Management Programme
The role of a supply chain leader is to align their organisation’s array of staff, suppliers, technology and process, and get the right products into the right hands at the right time. In a world of increasingly dynamic and disrupted supply chains, companies need their supply chain leaders to develop the foresight, skill and agility to turn operational issues into strategic opportunities. A supply chain leader’s understanding of what is needed – and their ability to influence across the supply network – will be the key to company success in the future.

This experiential programme equips mid-career supply chain professionals with the skills to lead alignment processes. It is both practical and relevant, and helps supply chain leaders to contribute to C-Suite decision making.

Participants from across our C-Suite programmes (CFO, CIO, Strategic People and Strategic Supply Chain Management) will experience working together across certain ‘combined’ components of the programme such as peer coaching and specific modular content. Together they will develop the strategic, whole-of-business mindset that is the platform for success in C-Suite roles.

The Strategic Supply Chain Management Programme

Supply chain managers hold the reins of an organisation’s productivity and profitability. High-performing supply chains smoothly transform resources into products and services that customers love. They result from great decision-making, using technology and innovation to impact pricing, planning, and customer, supplier and peer relationships.

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## Programme modules

### Module 1: Enterprise strategy and leadership
- Learn how to step back, think about the whole supply chain and collaborate across organisational functions
- Explore the challenges facing senior leaders as guest speakers from across the C-Suite share their experience of how they develop and execute strategy so that their organisations learn to deal with continual disruption

### Module 2: Applying strategy to deliver value
- Learn how to bring others on board while leading large-scale change initiatives
- Explore how NZ companies are strategically responding to global change and collaborating to increase profitability and greater competitiveness from supply chain improvement

### Module 3: Driving value through collaboration and innovation
- Explore how the key themes of sustainability and innovation may radically change the way supply chains operate in New Zealand and how you can respond to changing requirements
- Explore collaboration from a self, team, organisation and system perspective and the barriers and possibilities across boundaries

### Module 4: Communicating and influencing at the executive level
- Build your leadership competence and confidence in facilitated sessions with specialist facilitators and faculty
- Engage with executives who have led significant transformation and learn how they managed their risks and opportunities

### Module 5: Roadmap for the future
- Present your case for change to an industry panel and receive real-time feedback
- Learn to navigate the future landscape and understand how you can deliver value as a strategic leader
The experience

An 11-day programme set across five modules held over six months. Modules vary in length from one to three days.

Learning experiences and application:
- Interactive workshops with senior faculty and facilitators
- Work on a project that is of strategic value to your organisation
- Peer coaching between modules to develop skills and reflect on development and learning
- Mentoring from experienced supply chain leaders and Business School faculty
- Individual reflection and group collaboration on participative exercises, simulation, case studies and pre/post materials
- Strengthen your network of senior leaders and peers across organisations and industry

Strategic Project
In addition to the modular content and with the support of a mentor and your organisational sponsor, you will identify a project of strategic value to your organisation. This element of the programme aims to build leadership capability across your organisation, particularly thinking strategically, influencing and working successfully across the business.

To ensure your programme learnings are embedded, the strategic project should deliver value to real issues in your organisation. You will present your findings to an executive panel at the end of the programme and receive feedback.

Our co-creators

Business advisory group
Gerard Morrison (CEO, CODA Group)
Dave Christie (Director, Supply Chain Strategy, Tainui Group Holdings)
Deena Clarkson (General Manager Distribution NZ, Fonterra)
James Feeney (Director, Alignment Consulting)
Reinhold Goeschl (General Manager Supply Chain, Ports of Auckland)
Aaron Green (General Manager Parcels & Transformation, Toll Holdings)
Debbie Howarth (Director, Industry Engagement, Joint Defence Services, New Zealand Defence Force)
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Andrea Manley (General Manager Strategy & Innovation, Napier Port)
Lisa Norton (Senior Manager Resources, Airport Enablement, Air New Zealand)
Suzanne O’Leary (Director, January Group)
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Louise Wood (General Manager Supply Chain, Sanford Ltd)

Academic faculty
Professor Tava Olsen
Ports of Auckland Chair of Logistics and Supply Chain Management
Professor David Robb
Professor of Operations and Supply Chain Management
Elizabeth George
Professor
Never stop learning

The University of Auckland Graduate School of Management’s portfolio of C-Suite focused programmes are designed for people aspiring to executive and/or strategic roles. They are a blended mix of online, face-to-face, group and individual learning that brings out the best in everyone.

Participants become part of an ongoing community of professionals who can meet and learn together long after the programme finishes.

Become part of the GSM family. Get in touch to discuss your learning needs.

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