The Strategic CIO Programme
In today’s digital world, IT is fundamental to enabling and delivering business success. This generation of CIOs have a new challenge – to not only speak the language of technology fluently, but to work collaboratively across the business to achieve credibility, drive efficiency and growth, and communicate a story about how IT enables this success. CIOs must seek new ways to transform their business, all while leading the technology function.

About the Programme

This experiential programme equips ambitious mid-career IT professionals to develop the enterprise leadership mindset required to address organisational challenges and create customer value. It is designed to be practical and relevant, and give IT leaders the tools to contribute at C-Suite level.

Participants from across our C-Suite programmes (CFO, CIO, Strategic People and Supply Chain Management) will experience working together across certain combined components of the programme. Together they will develop the strategic, whole of business mindset that is the platform for success in C-Suite roles.
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<th>Programme modules</th>
<th>Module 1: Enterprise strategy and leadership</th>
<th>Module 2: Leading change in complex times</th>
<th>Module 3: Driving value through collaboration and innovation</th>
<th>Module 4: Communicating and influencing at the executive level</th>
<th>Module 5: Roadmap for the future</th>
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<td></td>
<td>• Exploring the challenges of the CIO role and how CIOs add value to the business</td>
<td>• Understanding your role as a change leader</td>
<td>• Exploring collaboration from a self, team, organisation and system perspective</td>
<td>• Broadening your influencing approach</td>
<td>• Presenting your case for change to an industry panel and receiving real-time feedback</td>
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<td>• Learning and practising the techniques needed to create an adaptive strategy</td>
<td>• Interpreting the effects of power and influence in largescale change initiatives</td>
<td>• The CIOs pivotal role in collaboration</td>
<td>• Communicating and persuading at a senior level</td>
<td>• Navigating the future landscape to understand how you can continue to deliver value as a senior leader</td>
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<td>• Balancing change, high performance and technical contributions as a leader</td>
<td>• Unpacking the CIOs role in driving efficiency and change across the organisation</td>
<td>• Aligning digital to all parts of the business</td>
<td>• The CIOs role in writing and presenting to the Board</td>
<td>• Creating a roadmap for the future</td>
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<td>• Introducing project work and peer coaching</td>
<td>• How to gather and prepare your case to move your project work forward</td>
<td>• Innovating for the customer</td>
<td>• Exploring the culture of data and risk</td>
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The experience

An 11-day programme set across five modules held over six months. Modules vary in length from one to three days.

Learning experiences and application:
- Interactive workshops with senior faculty and facilitators
- Experience working with others from across our C-Suite programmes
- Work on a project that is of strategic value to your organisation
- Peer coaching between modules to develop skills and reflect on development and learning
- Mentoring support from an experienced leader
- Individual reflection and group collaboration on participative exercises, case studies, pre and post reading material
- Engagement with peers across organisations and functions

Strategic Project

In addition to the modular content and with the support of a mentor and your organisational sponsor, you will identify a project of strategic value to your organisation. This element of the programme aims to build leadership capability across your organisation, particularly thinking strategically, influencing and working successfully across the business.

To ensure your programme learnings are embedded, the strategic project should deliver value to real issues in your organisation. You will present your findings to an executive panel at the end of the programme and receive feedback.

Our co-creators

Business advisory group
- Faris Azimullah (Partner, Deloitte)
- Brendan Bain (Enterprise Director Microsoft NZ)
- Rebecca Chenery (CDO, Watercare Services)
- Mike Clarke (Partner, IT Strategy & Performance, KPMG)
- Richard Jarrett (Deputy CIO, Westpac)
- Russell Jones (EGM, Technology and Operations, BNZ)
- Simon Kennedy (CDO, Foodstuffs North Island)
- Allan Lightbourne (CIO, Tauranga City Council)
- Jason Mangan (CTO, University of Auckland)
- Julia Raue (Independent Director, The Warehouse Group)
- Jennifer Sepull (CDO, Air New Zealand)
- Sarah Thirlwall (CDO, MinterEllisonRuddWatts)
- Chris Trigg (EGM, Technology Operations, IAG)

Academic faculty
- Ilan Oshri Professor
- Elizabeth George Professor
- Brigid Carroll Professor
Never stop learning

The University of Auckland Graduate School of Management’s portfolio of C-Suite focused programmes are designed for people aspiring to executive or strategic roles. They are a blended mix of on-line, face to face, group and individual learning.

Participants become part of a community of learning professionals who continue to meet, discuss and learn together long after the programme finishes.

Get in touch to discuss your learning and professional development needs.

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