



SPONSORSHIP PROSPECTUS

14th ACM ASIACCS Conference

Theme: Computer and Communications Security

Venue: Auckland University

Date: July 7-12, 2019

Location: Auckland, New Zealand



Welcome

The organising committee are pleased to invite you to support the 14th ACM ASIACCS Conference 2019 to be held at the University of Auckland from July 7th to 12th 2019.

Further Information

For further information about the sponsorship and advertising opportunities outlined in this prospectus, or any queries regarding the conference, please contact Giovanni Russello g.russello@auckland.ac.nz at the University of Auckland.

About

The ACM Asia Conference on Computer and Communications Security (ASIACCS) is the annual flagship conference of the Special Interest Group on Security, Audit and Control (SIGSAC) of the Association for Computing Machinery (ACM) for the Asia/Pacific region. The conference brings together information security researchers, practitioners, developers, and users from all over the world to explore cutting edge ideas and results. It provides an environment to conduct intellectual discussions. From its inception, ASIACCS has established itself as a high-standard research conference in its area.

Conference Venue

Auckland University – Grafton Campus



All sponsorship packages and benefits can be tailored to meet your company's objectives. Please contact Giovanni Russello g.russello@auckland.ac.nz to discuss any of these opportunities.



Invitation to Sponsor

ACM ASIACCS appreciates the support of all sponsors who share our commitment. The 14th ACM ASIACCS Conference 2019 has a range of sponsorship opportunities to suit a variety of budgets and marketing objectives. Contact Giovanni Russello g.russello@auckland.ac.nz to secure your preferred sponsorship and start your partnership.

Key reasons to sponsor

- The ACM ASIACCS is the prestigious security conference held in the Asia/Pacific region. The conference presents the most recent and state-of-the-art security research results from academia and industry.
- We expect that there will be many participants from academia, industry, and government agencies together to communicate with each other and to support the ACM ASIACCS Conference 2019.
- The conference provides an excellent opportunity for you to have your company's brand and message in front of leading security researchers, professionals and potential future employees.
- Many of those attending will be in a position to include your company's products and services in the next generation security solutions.
- The Organising Committee of ACM ASIACCS Conference 2019 invites your company to join other industry leaders to be a patron.
- This support will be instrumental in enhancing the quality of the conference and will also aid registration and travel arrangements for highly talented students who otherwise may not be able to participate in the conference.
- In addition, your employees can benefit from the specialised tutorials and workshops.



Sponsorship Packages (Includes GST – Prices NZD)

Sponsorship Level	Platinum \$11,500.00	Gold \$9,200.00	Silver \$6,900.00	Bronze \$4,600.00
Complimentary full conference registration	2	1	-	-
*Logo recognition on the conference website, with a link to the sponsor's website	√	√	√	√
Acknowledgement in the General Chair's statement in the conference proceedings	√	√	√	√
*Listing of company name and logo on all conference and workshop proceedings.	√	√	√	
Naming rights of the welcome reception.	√			
Delegate List (In accordance with the NZ Privacy Act 1993)	√	√	√	√
Additional Opportunities*				
Sponsor of the Gala Dinner	Price on application			
Lunch / Break sponsor	Price on application			
Gift: Keep cup or Water bottle	Price on application			
Conference Satchel	Price on application			
Satchel Insert	\$500.00			

*Logo to be provided in size specified



Additional Opportunities

All of the below opportunities will receive the Delegate List (in accordance with the NZ Privacy Act 1993), logo published on the conference website with a link to your website, and on the sponsor page of the handbook.

Gala Dinner \$ POA

As the exclusive dinner sponsor, you will have naming rights, the opportunity to display two organisation banners, and have your logo printed on the menu, and any other dinner related collateral. You will have the opportunity to give a 5-minute welcome speech or run a prize draw. You will receive two complimentary registrations including tickets to the dinner and welcome reception.

Welcome Reception \$ POA

The welcome drinks will be on Sunday evening, and a good opportunity to get identified early on. Corporate identification on display during the Welcome Event (pull up banner, supplied by sponsor).

Lunch or Break Sponsor. \$ POA – per break.

As the exclusive lunch, morning, or afternoon tea sponsor, you can provide corporate identification to display during the sponsored break (pull up banner, supplied by sponsor). Presence on conference website and handbook.

Gift: Keep Cup or Water bottle \$ POA

Be remembered, beyond the conference and show your commitment to sustainability, by providing a branded environmentally friendly gift to delegates. Cup to be provided by sponsor or sourced on request.

Conference Satchel \$ POA

Be visible with mobile branding that last beyond the conference by having your logo on the conference satchel.

Satchel Insert \$500

This investment provides for promotional material inserts no larger than A4, to be placed in conference satchels. All material is to be delivered to the conference manager by 20 June 2019.

ACM ASIACCS 2019

Application to Sponsor/Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

I/we would like to take up the following:

Platinum Sponsor	\$11,500.00
Gold Sponsor	\$9,200.00
Silver Sponsor	\$6,900.00
Bronze Sponsor	\$4,600.00
TOTAL:	\$

All prices include GST.

- Please send me a tax invoice for direct credit payment
- I wish to pay with credit card please send me an invoice and contact me at the listed phone number

Please return completed forms to:

Melissa Burnett
 Event Services – The University of Auckland
 Email: melissa.burnett@auckland.ac.nz

Post:
 Event Services
 University of Auckland
 Private Bag 92019
 Auckland 1142

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, the University of Auckland (acting as agent for the event local organising committee) and the **ACM ASIACCS 2019**.

By returning the completed and signed Application to Sponsor or Exhibit form (the "**Application Form**") you agree to be a sponsor of **ACM ASIACCS 2019** hosted by the University of Auckland and being held at the **Grafton Building**, from **7-12 July 2019**, (the "**Event Period**") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The local organising committee shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of thirty (30) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if we do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that we notify to you.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the organisers and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You wit