

Appendix 6 – Survey Participant Recruitment Email

Dear XXXXX,

Research: Private Sector Investment in the Pacific

A programme of research is currently underway to better understand the opportunities and challenges facing private sector investment in the Pacific, as well as the risks associated with investment and how these may be mitigated. The research is funded by the New Zealand Ministry of Foreign Affairs and Trade and is being conducted by the New Zealand Institute of Pacific Research. The research team is led by Professor Simon Milne, Auckland University of Technology.

You have been identified as an expert and opinion leader in the area of private sector investment in the Pacific region and we believe you can add significant value to this research. We hope that you will be willing to participate in a short phone survey that explores the current investment climate and related investment issues in the Pacific.

The survey involves a short telephone interview that should take about 15 minutes to complete.

The response to our requests has been extremely positive to date and we hope that you will also be willing to participate in this important research, please email me at jraymond@aut.ac.nz and we will arrange a suitable time to call you.

Participation is voluntary and your survey responses will only be presented in an aggregate form to preserve anonymity. Further information about this research is available in the Information Sheet attached to this email.

Thank you in advance for your time and support.

Best regards,

Jaimee Raymond
Research Officer
Private Sector Investment Research Program, NZIPR